

Brazil Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Travel & Tourism in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Brazilian travel and tourism industry had total revenues of \$172.4 billion in 2022, representing a compound annual growth rate (CAGR) of 0.2% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$73.9 billion, equivalent to 42.8% of the industry's overall value.

The US has historically been the second largest inbound tourism market for Brazil. According to GlobalData, in 2020, the country received the majority of its inbound arrivals from Argentina (858.1 thousand), followed by 173.6 thousand

from the US, 126.8 from Chile and 118.9 from Paraguay.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Brazil

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the Brazil travel & tourism market by value in 2022?

What will be the size of the Brazil travel & tourism market in 2027?

What factors are affecting the strength of competition in the Brazil travel & tourism market?

How has the market performed over the last five years?

How large is Brazil's travel & tourism market in relation to its regional counterparts?

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