

# **Brazil Tobacco and Tobacco Products Market Summary, Competitive Analysis and Forecast to 2026**

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## **Abstracts**

Brazil Tobacco and Tobacco Products Market @Summary, Competitive Analysis and Forecast to 2026

### **SUMMARY**

Tobacco & Tobacco Products in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The tobacco and tobacco products market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates. Market volumes presented in the report (pieces) refer to cigarettes, cigars and cigarillos only.

The Brazilian tobacco & tobacco products market had total revenues of \$3,252.8m in 2021, representing a compound annual growth rate (CAGR) of

4.9% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -3.4% between 2016 and 2021, to reach a total of 46,133 million pieces in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.8% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$3,727.3m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco & tobacco products market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco & tobacco products market in Brazil

Leading company profiles reveal details of key tobacco & tobacco products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil tobacco & tobacco products market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil tobacco & tobacco products market by value in 2021?

What will be the size of the Brazil tobacco & tobacco products market in 2026?

What factors are affecting the strength of competition in the Brazil tobacco & tobacco products market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's tobacco & tobacco products market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian tobacco & tobacco products market?
- 7.3. Which companies have been most successful in increasing their market share between 2016 and 2021?
- 7.4. Which companies' market share has suffered between 2016 and 2021?
- 7.5. What are the most popular brands in the Brazilian tobacco & tobacco products market?

## **8 COMPANY PROFILES**

- 8.1. British American Tobacco p.l.c.
- 8.2. Philip Morris International Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Brazil tobacco & tobacco products market value: \$ billion, 2016–21
- Table 2: Brazil tobacco & tobacco products market volume: billion pieces, 2016–21
- Table 3: Brazil tobacco & tobacco products market category segmentation: % share, by value, 2016–2021
- Table 4: Brazil tobacco & tobacco products market category segmentation: \$ billion, 2016-2021
- Table 5: Brazil tobacco & tobacco products market geography segmentation: \$ billion, 2021
- Table 6: Brazil tobacco & tobacco products market distribution: % share, by volume, 2021
- Table 7: Brazil tobacco & tobacco products market value forecast: \$ billion, 2021–26
- Table 8: Brazil tobacco & tobacco products market volume forecast: billion pieces, 2021–26
- Table 9: Brazil tobacco & tobacco products market share: % share, by volume, 2021
- Table 10: British American Tobacco p.l.c.: key facts
- Table 11: British American Tobacco p.l.c.: Annual Financial Ratios
- Table 12: British American Tobacco p.l.c.: Key Employees
- Table 13: Philip Morris International Inc.: key facts
- Table 14: Philip Morris International Inc.: Annual Financial Ratios
- Table 15: Philip Morris International Inc.: Key Employees
- Table 16: Philip Morris International Inc.: Key Employees Continued
- Table 17: Brazil size of population (million), 2017–21
- Table 18: Brazil gdp (constant 2005 prices, \$ billion), 2017–21
- Table 19: Brazil gdp (current prices, \$ billion), 2017–21
- Table 20: Brazil inflation, 2017–21
- Table 21: Brazil consumer price index (absolute), 2017–21
- Table 22: Brazil exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

- Figure 1: Brazil tobacco & tobacco products market value: \$ billion, 2016–21
- Figure 2: Brazil tobacco & tobacco products market volume: billion pieces, 2016–21
- Figure 3: Brazil tobacco & tobacco products market category segmentation: \$ billion, 2016-2021
- Figure 4: Brazil tobacco & tobacco products market geography segmentation: % share, by value, 2021
- Figure 5: Brazil tobacco & tobacco products market distribution: % share, by volume, 2021
- Figure 6: Brazil tobacco & tobacco products market value forecast: \$ billion, 2021–26
- Figure 7: Brazil tobacco & tobacco products market volume forecast: billion pieces, 2021–26
- Figure 8: Forces driving competition in the tobacco & tobacco products market in Brazil, 2021
- Figure 9: Drivers of buyer power in the tobacco & tobacco products market in Brazil, 2021
- Figure 10: Drivers of supplier power in the tobacco & tobacco products market in Brazil, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the tobacco & tobacco products market in Brazil, 2021
- Figure 12: Factors influencing the threat of substitutes in the tobacco & tobacco products market in Brazil, 2021
- Figure 13: Drivers of degree of rivalry in the tobacco & tobacco products market in Brazil, 2021
- Figure 14: Brazil tobacco & tobacco products market share: % share, by volume, 2021

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