

# Brazil Spirits Market Summary and Forecast

<https://marketpublishers.com/r/BFADC2CB57E1EN.html>

Date: December 2023

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: BFADC2CB57E1EN

## Abstracts

### Brazil Spirits Market Summary and Forecast

#### Summary

Spirits in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The spirits market consists of the sale of brandy, gin & genever, liqueurs, rum, specialty spirits, tequila & mezcal, vodka and whiskey. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Brazilian Spirits market had total revenues of \$13,374.3 million in 2022, representing a compound annual growth rate (CAGR) of 2.5% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -0.5% between 2017 and 2022, to reach a total of 903.5 million liters in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 9.7% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$21,262.2 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the spirits market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in Brazil

Leading company profiles reveal details of key spirits market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil spirits market with five year forecasts

## Reasons to Buy

What was the size of the Brazil spirits market by value in 2022?

What will be the size of the Brazil spirits market in 2027?

What factors are affecting the strength of competition in the Brazil spirits market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's spirits market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian spirits market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Brazilian spirits market?

## **8 COMPANY PROFILES**

- 8.1. Companhia Muller de Bebidas Ltda
- 8.2. Diageo plc
- 8.3. IRB Tatuzinho 3 Fazendas Ltda

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Brazil spirits market value: \$ million, 2017–22
- Table 2: Brazil spirits market volume: million liters, 2017–22
- Table 3: Brazil spirits market category segmentation: % share, by volume, 2017–2022
- Table 4: Brazil spirits market category segmentation: million liters, 2017-2022
- Table 5: Brazil spirits market geography segmentation: \$ million, 2022
- Table 6: Brazil spirits market distribution: % share, by volume, 2022
- Table 7: Brazil spirits market value forecast: \$ million, 2022–27
- Table 8: Brazil spirits market volume forecast: million liters, 2022–27
- Table 9: Brazil spirits market share: % share, by volume, 2022
- Table 10: Companhia Muller de Bebidas Ltda: key facts
- Table 11: Companhia Muller de Bebidas Ltda: Key Employees
- Table 12: Diageo plc: key facts
- Table 13: Diageo plc: Annual Financial Ratios
- Table 14: Diageo plc: Key Employees
- Table 15: Diageo plc: Key Employees Continued
- Table 16: IRB Tatuzinho 3 Fazendas Ltda: key facts
- Table 17: IRB Tatuzinho 3 Fazendas Ltda: Key Employees
- Table 18: Brazil size of population (million), 2018–22
- Table 19: Brazil gdp (constant 2005 prices, \$ billion), 2018–22
- Table 20: Brazil gdp (current prices, \$ billion), 2018–22
- Table 21: Brazil inflation, 2018–22
- Table 22: Brazil consumer price index (absolute), 2018–22
- Table 23: Brazil exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

- Figure 1: Brazil spirits market value: \$ million, 2017–22
- Figure 2: Brazil spirits market volume: million liters, 2017–22
- Figure 3: Brazil spirits market category segmentation: million liters, 2017-2022
- Figure 4: Brazil spirits market geography segmentation: % share, by value, 2022
- Figure 5: Brazil spirits market distribution: % share, by volume, 2022
- Figure 6: Brazil spirits market value forecast: \$ million, 2022–27
- Figure 7: Brazil spirits market volume forecast: million liters, 2022–27
- Figure 8: Forces driving competition in the spirits market in Brazil, 2022
- Figure 9: Drivers of buyer power in the spirits market in Brazil, 2022
- Figure 10: Drivers of supplier power in the spirits market in Brazil, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the spirits market in Brazil, 2022
- Figure 12: Factors influencing the threat of substitutes in the spirits market in Brazil, 2022
- Figure 13: Drivers of degree of rivalry in the spirits market in Brazil, 2022
- Figure 14: Brazil spirits market share: % share, by volume, 2022

## I would like to order

Product name: Brazil Spirits Market Summary and Forecast

Product link: <https://marketpublishers.com/r/BFADC2CB57E1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BFADC2CB57E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970