

Brazil Skincare Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Skincare in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Brazilian Skincare market had total revenues of \$3,014.8 million in 2022, representing a compound annual growth rate (CAGR) of 3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.5% between 2017 and 2022, to reach a total of 1,079 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.8% for the five-year period 2022 - 2027, which is expected to drive

the market to a value of \$3,638.5 million by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Brazil

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil skincare market with five year forecasts

REASONS TO BUY

What was the size of the Brazil skincare market by value in 2022?

What will be the size of the Brazil skincare market in 2027?

What factors are affecting the strength of competition in the Brazil skincare market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Brazilian skincare market?

8 COMPANY PROFILES

- 8.1. Natura & Co Holding SA
- 8.2. Beiersdorf AG
- 8.3. L'Oreal SA
- 8.4. Grupo Boticario

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil skincare market value: \$ million, 2017-22
- Table 2: Brazil skincare market volume: million units, 2017-22
- Table 3: Brazil skincare market category segmentation: % share, by value, 2017-2022
- Table 4: Brazil skincare market category segmentation: \$ million, 2017-2022
- Table 5: Brazil skincare market geography segmentation: \$ million, 2022
- Table 6: Brazil skincare market distribution: % share, by value, 2022
- Table 7: Brazil skincare market value forecast: \$ million, 2022-27
- Table 8: Brazil skincare market volume forecast: million units, 2022-27
- Table 9: Brazil skincare market share: % share, by value, 2022
- Table 10: Natura & Co Holding SA: key facts
- Table 11: Natura & Co Holding SA: Annual Financial Ratios
- Table 12: Natura & Co Holding SA: Key Employees
- Table 13: Beiersdorf AG: key facts
- Table 14: Beiersdorf AG: Annual Financial Ratios
- Table 15: Beiersdorf AG: Key Employees
- Table 16: L'Oreal SA: key facts
- Table 17: L'Oreal SA: Annual Financial Ratios
- Table 18: L'Oreal SA: Key Employees
- Table 19: L'Oreal SA: Key Employees Continued
- Table 20: Grupo Boticario: key facts
- Table 21: Grupo Boticario: Key Employees
- Table 22: Brazil size of population (million), 2018-22
- Table 23: Brazil gdp (constant 2005 prices, \$ billion), 2018-22
- Table 24: Brazil gdp (current prices, \$ billion), 2018-22
- Table 25: Brazil inflation, 2018-22
- Table 26: Brazil consumer price index (absolute), 2018-22
- Table 27: Brazil exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

- Figure 1: Brazil skincare market value: \$ million, 2017-22
- Figure 2: Brazil skincare market volume: million units, 2017-22
- Figure 3: Brazil skincare market category segmentation: \$ million, 2017-2022
- Figure 4: Brazil skincare market geography segmentation: % share, by value, 2022
- Figure 5: Brazil skincare market distribution: % share, by value, 2022
- Figure 6: Brazil skincare market value forecast: \$ million, 2022-27
- Figure 7: Brazil skincare market volume forecast: million units, 2022-27
- Figure 8: Forces driving competition in the skincare market in Brazil, 2022
- Figure 9: Drivers of buyer power in the skincare market in Brazil, 2022
- Figure 10: Drivers of supplier power in the skincare market in Brazil, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Brazil, 2022
- Figure 12: Factors influencing the threat of substitutes in the skincare market in Brazil, 2022
- Figure 13: Drivers of degree of rivalry in the skincare market in Brazil, 2022
- Figure 14: Brazil skincare market share: % share, by value, 2022

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