

# **Brazil Skincare Market Summary, Competitive Analysis and Forecast, 2017-2026**

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## **Abstracts**

Brazil Skincare Market Summary, Competitive Analysis and Forecast, 2017-2026

### **SUMMARY**

Skincare in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The Brazilian Skincare market had total revenues of \$2,680.7m in 2021, representing a compound annual growth rate (CAGR) of 2.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.4% between 2016 and 2021, to reach a total of 1.1 billion units in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.6% for the five-year period 2021 - 2026, which is expected to drive

the market to a value of \$3,203.9m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Brazil

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil skincare market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Brazil skincare market by value in 2021?

What will be the size of the Brazil skincare market in 2026?

What factors are affecting the strength of competition in the Brazil skincare market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's skincare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Brazil skincare market over the last five years?

## **8 COMPANY PROFILES**

- 8.1. Natura & Co Holding SA
- 8.2. Grupo Boticario
- 8.3. L'Oreal SA
- 8.4. Coty Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Brazil skincare market value: \$ million, 2017-21
- Table 2: Brazil skincare market volume: million units, 2017-21
- Table 3: Brazil skincare market category segmentation: \$ million, 2021
- Table 4: Brazil skincare market geography segmentation: \$ million, 2021
- Table 5: Brazil skincare market distribution: % share, by value, 2021
- Table 6: Brazil skincare market value forecast: \$ million, 2021-26
- Table 7: Brazil skincare market volume forecast: million units, 2021-26
- Table 8: Brazil skincare market share: % share, by value, 2021
- Table 9: Natura & Co Holding SA: key facts
- Table 10: Natura & Co Holding SA: Annual Financial Ratios
- Table 11: Natura & Co Holding SA: Key Employees
- Table 12: Grupo Boticario: key facts
- Table 13: Grupo Boticario: Key Employees
- Table 14: L'Oreal SA: key facts
- Table 15: L'Oreal SA: Annual Financial Ratios
- Table 16: L'Oreal SA: Key Employees
- Table 17: L'Oreal SA: Key Employees Continued
- Table 18: Coty Inc.: key facts
- Table 19: Coty Inc.: Annual Financial Ratios
- Table 20: Coty Inc.: Key Employees
- Table 21: Coty Inc.: Key Employees Continued
- Table 22: Brazil size of population (million), 2017-21
- Table 23: Brazil gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: Brazil gdp (current prices, \$ billion), 2017-21
- Table 25: Brazil inflation, 2017-21
- Table 26: Brazil consumer price index (absolute), 2017-21
- Table 27: Brazil exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

- Figure 1: Brazil skincare market value: \$ million, 2017-21
- Figure 2: Brazil skincare market volume: million units, 2017-21
- Figure 3: Brazil skincare market category segmentation: % share, by value, 2021
- Figure 4: Brazil skincare market geography segmentation: % share, by value, 2021
- Figure 5: Brazil skincare market distribution: % share, by value, 2021
- Figure 6: Brazil skincare market value forecast: \$ million, 2021-26
- Figure 7: Brazil skincare market volume forecast: million units, 2021-26
- Figure 8: Forces driving competition in the skincare market in Brazil, 2021
- Figure 9: Drivers of buyer power in the skincare market in Brazil, 2021
- Figure 10: Drivers of supplier power in the skincare market in Brazil, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Brazil, 2021
- Figure 12: Factors influencing the threat of substitutes in the skincare market in Brazil, 2021
- Figure 13: Drivers of degree of rivalry in the skincare market in Brazil, 2021
- Figure 14: Brazil skincare market share: % share, by value, 2021

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