

# **Brazil Residential Construction Market Summary, Competitive Analysis and Forecast, 2017-2026**

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# **Abstracts**

Brazil Residential Construction Market Summary, Competitive Analysis and Forecast, 2017-2026

#### SUMMARY

Residential Construction in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The residential construction market is defined as the value of work put in place annually for residential buildings. Market value is defined in general as the total output value of construction activity in any given time period, including costs related to construction materials, equipment and services for new construction, refurbishment, repair and maintenance and demolition. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Brazilian residential construction market had total revenues of \$24.8bn in 2021, representing a compound annual growth rate (CAGR) of -15.3% between 2016 and 2021.

The new construction segment was the market's most lucrative in 2021, with



total revenues of \$13.6bn, equivalent to 54.9% of the market's overall value.

The Brazilian residential construction market has witnessed a steep decline over the historic period with decline in each of the last five years.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the residential construction market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in Brazil

Leading company profiles reveal details of key residential construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil residential construction market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil residential construction market by value in 2021?

What will be the size of the Brazil residential construction market in 2026?

What factors are affecting the strength of competition in the Brazil residential construction market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's residential construction market?



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