

# Brazil Real Estate Market Summary, Competitive Analysis and Forecast to 2028

<https://marketpublishers.com/r/B2D2B7562CAEEN.html>

Date: March 2024

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: B2D2B7562CAEEN

## Abstracts

Brazil Real Estate Market Summary, Competitive Analysis and Forecast to 2028

### Summary

Real Estate in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.

The Brazilian real estate industry recorded revenues of \$173.9 billion in 2023, representing a negative compound annual growth rate (CAGR) of 6.6% between 2018 and 2023.

Industry consumption volume increased with a CAGR of 1.1% between 2018 and 2023, to reach a total of 40.2 million units in 2023.

According to GlobalData, Brazil held a 6.6% stake in the global real estate industry in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Brazil

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil real estate market with five year forecasts

## Reasons to Buy

What was the size of the Brazil real estate market by value in 2023?

What will be the size of the Brazil real estate market in 2028?

What factors are affecting the strength of competition in the Brazil real estate market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's real estate market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What are the strengths of the leading players?

7.3. What are the most notable recent developments in this industry?

## **8 COMPANY PROFILES**

8.1. Gafisa SA

8.2. Cyrela Brazil Realty SA Empreendimentos e Participacoes

8.3. PDG Realty SA Empreendimentos e Participacoes

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Brazil real estate market value: \$ million, 2018-23

Table 2: Brazil real estate market volume: thousand units, 2018-23

Table 3: Brazil real estate market category segmentation: % share, by value, 2018-2023

Table 4: Brazil real estate market category segmentation: \$ million, 2018-2023

Table 5: Brazil real estate market geography segmentation: \$ million, 2023

Table 6: Brazil real estate market value forecast: \$ million, 2023-28

Table 7: Brazil real estate market volume forecast: thousand units, 2023-28

Table 8: Gafisa SA: key facts

Table 9: Gafisa SA: Annual Financial Ratios

Table 10: Gafisa SA: Key Employees

Table 11: Cyrela Brazil Realty SA Empreendimentos e Participacoes: key facts

Table 12: Cyrela Brazil Realty SA Empreendimentos e Participacoes: Annual Financial Ratios

Table 13: Cyrela Brazil Realty SA Empreendimentos e Participacoes: Key Employees

Table 14: PDG Realty SA Empreendimentos e Participacoes: key facts

Table 15: PDG Realty SA Empreendimentos e Participacoes: Annual Financial Ratios

Table 16: PDG Realty SA Empreendimentos e Participacoes: Key Employees

Table 17: Brazil size of population (million), 2019-23

Table 18: Brazil gdp (constant 2005 prices, \$ billion), 2019-23

Table 19: Brazil gdp (current prices, \$ billion), 2019-23

Table 20: Brazil inflation, 2019-23

Table 21: Brazil consumer price index (absolute), 2019-23

Table 22: Brazil exchange rate, 2019-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil real estate market value: \$ million, 2018-23

Figure 2: Brazil real estate market volume: thousand units, 2018-23

Figure 3: Brazil real estate market category segmentation: \$ million, 2018-2023

Figure 4: Brazil real estate market geography segmentation: % share, by value, 2023

Figure 5: Brazil real estate market value forecast: \$ million, 2023-28

Figure 6: Brazil real estate market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the real estate market in Brazil, 2023

Figure 8: Drivers of buyer power in the real estate market in Brazil, 2023

Figure 9: Drivers of supplier power in the real estate market in Brazil, 2023

Figure 10: Factors influencing the likelihood of new entrants in the real estate market in Brazil, 2023

Figure 11: Factors influencing the threat of substitutes in the real estate market in Brazil, 2023

Figure 12: Drivers of degree of rivalry in the real estate market in Brazil, 2023

## I would like to order

Product name: Brazil Real Estate Market Summary, Competitive Analysis and Forecast to 2028

Product link: <https://marketpublishers.com/r/B2D2B7562CAEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B2D2B7562CAEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970