

Brazil Real Estate Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/B1474876335CEN.html>

Date: June 2022

Pages: 33

Price: US\$ 350.00 (Single User License)

ID: B1474876335CEN

Abstracts

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SUMMARY

Real Estate in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties. Values are calculated using the average annual rent multiplied by the number of rented properties.

The Brazilian real estate industry had total revenues of \$45.0bn in 2021, representing a compound annual growth rate (CAGR) of 6.9% between 2016 and 2021.

Industry consumption volume increased with a CAGR of 3.4% between 2016 and 2021, to reach a total of 14.0 thousand units in 2021.

The value of the Brazilian real estate industry grew by 12.2% in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Brazil

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil real estate market by value in 2021?

What will be the size of the Brazil real estate market in 2026?

What factors are affecting the strength of competition in the Brazil real estate market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's real estate market?

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