

Brazil Pharmaceuticals Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Pharmaceuticals in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The Brazilian pharmaceuticals market had total revenues of \$20.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 7.4% between 2017 and 2022.

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R&D expenditure in Brazil is only 0.49% of GDP, below the OECD average of 2.67%.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Brazil

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil pharmaceuticals market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Brazil pharmaceuticals market by value in 2022?

What will be the size of the Brazil pharmaceuticals market in 2027?

What factors are affecting the strength of competition in the Brazil pharmaceuticals market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's pharmaceuticals market?

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