

# Brazil Organic Food Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/B8D842F715CFEN.html>

Date: March 2022

Pages: 39

Price: US\$ 500.00 (Single User License)

ID: B8D842F715CFEN

## Abstracts

Brazil Organic Food Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Organic Food in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Organic food includes produce that has been independently certified to have been grown free of chemicals. For the purposes of this report, eggs have been classified as part of the meat, fish and poultry segment. Market values are taken at retail selling price (RSP).

The Brazilian organic food market had total revenues of \$954.4 million in 2021, representing a compound annual growth rate (CAGR) of 12.9% between 2016 and 2021.

The fruit and vegetables segment was the market's most lucrative in 2021, with total revenues of \$381.1 million, equivalent to 40% of the market's overall value.

The growth of the organic food market in Brazil is part of a global trend that sees healthier eating weighing more heavily on consumers' budgets.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the organic food market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in Brazil

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil organic food market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil organic food market by value in 2021?

What will be the size of the Brazil organic food market in 2026?

What factors are affecting the strength of competition in the Brazil organic food market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's organic food market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past (1-3 years)?
- 7.3. What new products/services/innovations have been launched in the market over the last year?
- 7.4. What have been the most significant mergers/acquisitions in recent years?

## **8 COMPANY PROFILES**

- 8.1. Carrefour SA
- 8.2. Companhia Brasileira de Distribuicao
- 8.3. Cencosud SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Brazil organic food market value: \$ million, 2017-21
- Table 2: Brazil organic food market category segmentation: % share, by value, 2017-2021
- Table 3: Brazil organic food market category segmentation: \$ million, 2017-2021
- Table 4: Brazil organic food market geography segmentation: \$ million, 2021
- Table 5: Brazil organic food market value forecast: \$ million, 2021-26
- Table 6: Carrefour SA: key facts
- Table 7: Carrefour SA: Annual Financial Ratios
- Table 8: Carrefour SA: Key Employees
- Table 9: Carrefour SA: Key Employees Continued
- Table 10: Companhia Brasileira de Distribuicao: key facts
- Table 11: Companhia Brasileira de Distribuicao: Annual Financial Ratios
- Table 12: Companhia Brasileira de Distribuicao: Key Employees
- Table 13: Cencosud SA: key facts
- Table 14: Cencosud SA: Annual Financial Ratios
- Table 15: Cencosud SA: Key Employees
- Table 16: Brazil size of population (million), 2017-21
- Table 17: Brazil gdp (constant 2005 prices, \$ billion), 2017-21
- Table 18: Brazil gdp (current prices, \$ billion), 2017-21
- Table 19: Brazil inflation, 2017-21
- Table 20: Brazil consumer price index (absolute), 2017-21
- Table 21: Brazil exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil organic food market value: \$ million, 2017-21

Figure 2: Brazil organic food market category segmentation: \$ million, 2017-2021

Figure 3: Brazil organic food market geography segmentation: % share, by value, 2021

Figure 4: Brazil organic food market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the organic food market in Brazil, 2021

Figure 6: Drivers of buyer power in the organic food market in Brazil, 2021

Figure 7: Drivers of supplier power in the organic food market in Brazil, 2021

Figure 8: Factors influencing the likelihood of new entrants in the organic food market in Brazil, 2021

Figure 9: Factors influencing the threat of substitutes in the organic food market in Brazil, 2021

Figure 10: Drivers of degree of rivalry in the organic food market in Brazil, 2021

## I would like to order

Product name: Brazil Organic Food Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/B8D842F715CFEN.html>

Price: US\$ 500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B8D842F715CFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970