

Brazil New Cars Market to 2027

<https://marketpublishers.com/r/B492FBC8B27AEN.html>

Date: November 2023

Pages: 56

Price: US\$ 350.00 (Single User License)

ID: B492FBC8B27AEN

Abstracts

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Summary

New Cars in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Brazil captured the largest share of 41.7% in the South American new cars market, in 2022.

The Brazilian new cars market had total revenues of \$43.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 4.1% between 2017 and 2022, to reach a total of 1,573.4 thousand units in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Brazil

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil new cars market with five year forecasts

Reasons to Buy

What was the size of the Brazil new cars market by value in 2022?

What will be the size of the Brazil new cars market in 2027?

What factors are affecting the strength of competition in the Brazil new cars market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's new cars market?

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