

# **Brazil Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026**

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## **Abstracts**

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### **SUMMARY**

Movies & Entertainment in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Brazilian movies & entertainment market had total revenues of \$0.3bn in 2021, representing a compound annual rate of change (CARC) of -18.9% between 2016 and 2021.

The music & video segment was the market's most lucrative in 2021, with total revenues of \$0.2bn, equivalent to 66.3% of the market's overall value.

The value of the Brazilian movies & entertainment market declined by 0.1% in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Brazil

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil movies & entertainment market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil movies & entertainment market by value in 2021?

What will be the size of the Brazil movies & entertainment market in 2026?

What factors are affecting the strength of competition in the Brazil movies & entertainment market?

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Who are the top competitors in Brazil's movies & entertainment market?

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