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Brazil Meat - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Meat in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat – processed, chilled raw packaged meat - whole cuts, cooked meats – counter, cooked meats – packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Brazilian meat market had total revenues of $32.3bn in 2020, representing a compound annual growth rate (CAGR) of 5.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.2% between 2016-2020, to reach a total of 7,300.7 million kg in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.5% for the five-year period 2020-2025, which is expected to drive the

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market to a value of $44.2bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Brazil

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil meat market with five year forecasts

REASONS TO BUY

What was the size of the Brazil meat market by value in 2020?

What will be the size of the Brazil meat market in 2025?

What factors are affecting the strength of competition in the Brazil meat market?

How has the market performed over the last five years?

Who are the top competitiors in Brazil's meat market?

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