

Brazil Jewelry and Watch Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Jewelry & Watch Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market Includes gold jewelry, silver jewelry, and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds, and rubies), pearls (natural and cultured), semi-precious stones (e.g., quartz, opal, topaz, amethyst, coral, etc.), precious charms, brooches, cufflinks, body jewelry, precious hair accessories/headwear (tiaras) and fine watches.

The Brazilian jewelry & watches market had total revenues of \$5,215.3 million in 2022, representing a compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.

The jewelry & watches segment accounted for market's the largest proportion in 2022, with total revenues of \$3,068.5 million, equivalent to 58.8% of the market's overall value.

The Brazilian jewelry & watches market grew strongly owing to positive consumer sentiment towards luxury goods in the market. For instance, Brazil's consumer confidence gained 15.8 % in Aug 2023, compared with an increase of 19.2 % in the previous month in May.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watch retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watch retail market in Brazil

Leading company profiles reveal details of key jewelry & watch retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil jewelry & watch retail market with five year forecasts

Reasons to Buy

What was the size of the Brazil jewelry & watch retail market by value in 2022?

What will be the size of the Brazil jewelry & watch retail market in 2027?

What factors are affecting the strength of competition in the Brazil jewelry & watch retail market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's jewelry & watch retail market?

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