

Brazil Jewelry and Watch Retail Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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Summary

Jewelry & Watch Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The Brazilian jewelry & watches market generated total revenues of \$3,965.5 million in 2021, representing a compound annual growth rate (CAGR) of 0.3% between 2017 and 2021.

The jewelry & watches segment was the market's most lucrative in 2021, with total revenues of \$2,331.1 million, equivalent to 58.8% of the market's overall value.

In 2021, the market experienced strong growth attributed to less restrictions, resumption of social events, reopening of commercial spaces, and increased penetration of digital sales.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watch retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watch retail market in Brazil

Leading company profiles reveal details of key jewelry & watch retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil jewelry & watch retail market with five year forecasts

Reasons to Buy

What was the size of the Brazil jewelry & watch retail market by value in 2022?

What will be the size of the Brazil jewelry & watch retail market in 2027?

What factors are affecting the strength of competition in the Brazil jewelry & watch retail market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's jewelry & watch retail market?

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