

# **Brazil Jewelry and Watch Retail Market Summary, Competitive Analysis and Forecast, 2017-2026**

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## **Abstracts**

Brazil Jewelry and Watch Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

### **SUMMARY**

Jewelry & Watch Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The Brazilian jewelry & watches market generated total revenues of \$3,965.5 million in 2021, representing a compound annual growth rate (CAGR) of 0.3% between 2017 and 2021.

The jewelry & watches segment was the market's most lucrative in 2021, with total revenues of \$2,331.1 million, equivalent to 58.8% of the market's overall value.

In 2021, the market experienced strong growth attributed to less restrictions, resumption of social events, reopening of commercial spaces, and increased penetration of digital sales.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watch retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watch retail market in Brazil

Leading company profiles reveal details of key jewelry & watch retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil jewelry & watch retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil jewelry & watch retail market by value in 2021?

What will be the size of the Brazil jewelry & watch retail market in 2026?

What factors are affecting the strength of competition in the Brazil jewelry & watch retail market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's jewelry & watch retail market?

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