

Brazil IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

IT Services in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Brazilian IT services industry had total revenues of \$18.2bn in 2021, representing a compound annual growth rate (CAGR) of 10.2% between 2016 and 2021.

The Infrastructure Services segment was the industry's most lucrative in 2021, with total revenues of \$11.1bn, equivalent to 61% of the industry's overall value.

The market has grown at a rate of 10.5% over the past five years, illustrating strong market activity. Growth in the market has been driven by increased

adoption of digital IT services along with the increased prevalence of IT infrastructure in the region.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Brazil

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil it services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil it services market by value in 2021?

What will be the size of the Brazil it services market in 2026?

What factors are affecting the strength of competition in the Brazil it services market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's it services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent MandA activity?
- 7.4. How has the COVID-19 pandemic impacted leading players?
- 7.5. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Accenture plc
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Cognizant Technology Solutions Corp
- 8.4. International Business Machines Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil IT services industry value: \$ billion, 2017–21
- Table 2: Brazil IT services industry category segmentation: % share, by value, 2017–2021
- Table 3: Brazil IT services industry category segmentation: \$ billion, 2017-2021
- Table 4: Brazil IT services industry geography segmentation: \$ billion, 2021
- Table 5: Brazil IT services industry value forecast: \$ billion, 2021–26
- Table 6: Accenture plc: key facts
- Table 7: Accenture plc: Annual Financial Ratios
- Table 8: Accenture plc: Key Employees
- Table 9: Accenture plc: Key Employees Continued
- Table 10: Accenture plc: Key Employees Continued
- Table 11: Hewlett Packard Enterprise Company: key facts
- Table 12: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 13: Hewlett Packard Enterprise Company: Key Employees
- Table 14: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 15: Cognizant Technology Solutions Corp: key facts
- Table 16: Cognizant Technology Solutions Corp: Annual Financial Ratios
- Table 17: Cognizant Technology Solutions Corp: Key Employees
- Table 18: Cognizant Technology Solutions Corp: Key Employees Continued
- Table 19: International Business Machines Corporation: key facts
- Table 20: International Business Machines Corporation: Annual Financial Ratios
- Table 21: International Business Machines Corporation: Key Employees
- Table 22: International Business Machines Corporation: Key Employees Continued
- Table 23: International Business Machines Corporation: Key Employees Continued
- Table 24: Brazil size of population (million), 2017–21
- Table 25: Brazil gdp (constant 2005 prices, \$ billion), 2017–21
- Table 26: Brazil gdp (current prices, \$ billion), 2017–21
- Table 27: Brazil inflation, 2017–21
- Table 28: Brazil consumer price index (absolute), 2017–21
- Table 29: Brazil exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil IT services industry value: \$ billion, 2017–21

Figure 2: Brazil IT services industry category segmentation: \$ billion, 2017-2021

Figure 3: Brazil IT services industry geography segmentation: % share, by value, 2021

Figure 4: Brazil IT services industry value forecast: \$ billion, 2021–26

Figure 5: Forces driving competition in the IT services industry in Brazil, 2021

Figure 6: Drivers of buyer power in the IT services industry in Brazil, 2021

Figure 7: Drivers of supplier power in the IT services industry in Brazil, 2021

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Brazil, 2021

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Brazil, 2021

Figure 10: Drivers of degree of rivalry in the IT services industry in Brazil, 2021

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