

Brazil IT Hardware Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

IT Hardware in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing within enterprise IT solutions. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays).

The Brazilian IT hardware market had total revenues of \$5,510.6m in 2021, representing a compound annual growth rate (CAGR) of 3.2% between 2016

and 2021.

The client computing hardware segment was the market's most valuable in 2021, with total revenues of \$2,676.7m, equivalent to 48.6% of the market's overall value.

The reintroduction of lockdown restrictions in Brazil during 2021 continued to drive demand for IT hardware resulting in 10.3% Y-o-Y market growth in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Brazil

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil it hardware market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil it hardware market by value in 2021?

What will be the size of the Brazil it hardware market in 2026?

What factors are affecting the strength of competition in the Brazil it hardware market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's it hardware market?

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