

Brazil Internet Access Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Internet Access in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The Brazilian internet access market had total revenues of \$10.6 billion in 2022, representing a compound annual growth rate (CAGR) of 2.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 7% between 2017 and 2022, to reach a total of 0.21 billion Internet Users in 2022.

Continuous adoption of technology both by individuals and major industries is driving the market. During the lockdown, business models in industries including

fitness, education, healthcare, etc. have changed to offer classes and consultations online. This is encouraging the market for internet access to expand.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Brazil

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil internet access market with five year forecasts

Reasons to Buy

What was the size of the Brazil internet access market by value in 2022?

What will be the size of the Brazil internet access market in 2027?

What factors are affecting the strength of competition in the Brazil internet access market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What is the rationale for the recent M&A activity?

7.4. How has the regulatory environment affected the Brazilian market?

8 COMPANY PROFILES

8.1. Telefonica Brasil SA

8.2. America Movil, SA DE C.V.

8.3. TIM Brazil S.A.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil internet access market value: \$ million, 2017-22
- Table 2: Brazil internet access market volume: thousand Internet Users, 2017-22
- Table 3: Brazil internet access market category segmentation: % share, by value, 2017-2022
- Table 4: Brazil internet access market category segmentation: \$ million, 2017-2022
- Table 5: Brazil internet access market geography segmentation: \$ million, 2022
- Table 6: Brazil internet access market value forecast: \$ million, 2022-27
- Table 7: Brazil internet access market volume forecast: thousand Internet Users, 2022-27
- Table 8: Telefonica Brasil SA: key facts
- Table 9: Telefonica Brasil SA: Annual Financial Ratios
- Table 10: Telefonica Brasil SA: Key Employees
- Table 11: America Movil, SA DE C.V.: key facts
- Table 12: America Movil, SA DE C.V.: Annual Financial Ratios
- Table 13: America Movil, SA DE C.V.: Key Employees
- Table 14: America Movil, SA DE C.V.: Key Employees Continued
- Table 15: TIM Brazil S.A.: key facts
- Table 16: TIM Brazil S.A.: Key Employees
- Table 17: Brazil size of population (million), 2018-22
- Table 18: Brazil gdp (constant 2005 prices, \$ billion), 2018-22
- Table 19: Brazil gdp (current prices, \$ billion), 2018-22
- Table 20: Brazil inflation, 2018-22
- Table 21: Brazil consumer price index (absolute), 2018-22
- Table 22: Brazil exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Brazil internet access market value: \$ million, 2017-22

Figure 2: Brazil internet access market volume: thousand Internet Users, 2017-22

Figure 3: Brazil internet access market category segmentation: \$ million, 2017-2022

Figure 4: Brazil internet access market geography segmentation: % share, by value, 2022

Figure 5: Brazil internet access market value forecast: \$ million, 2022-27

Figure 6: Brazil internet access market volume forecast: thousand Internet Users, 2022-27

Figure 7: Forces driving competition in the internet access market in Brazil, 2022

Figure 8: Drivers of buyer power in the internet access market in Brazil, 2022

Figure 9: Drivers of supplier power in the internet access market in Brazil, 2022

Figure 10: Factors influencing the likelihood of new entrants in the internet access market in Brazil, 2022

Figure 11: Factors influencing the threat of substitutes in the internet access market in Brazil, 2022

Figure 12: Drivers of degree of rivalry in the internet access market in Brazil, 2022

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