

Brazil Ice Cream Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Ice Cream in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The Brazilian Ice Cream market had total revenues of \$1,841.7m in 2021, representing a compound annual growth rate (CAGR) of 10.9% between 2016 and 2021.

Market production volume increased with a CAGR of 5.4% between 2016 and 2021, to reach a total of 322.5 million kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 10% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$2,965.8m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Brazil

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil ice cream market with five year forecasts

REASONS TO BUY

What was the size of the Brazil ice cream market by value in 2021?

What will be the size of the Brazil ice cream market in 2026?

What factors are affecting the strength of competition in the Brazil ice cream market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd
- 8.3. General Mills Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil ice cream market value: \$ million, 2016-21

Table 2: Brazil ice cream market volume: million Kilograms, 2016-21

Table 3: Brazil ice cream market category segmentation: % share, by value, 2016-2021

Table 4: Brazil ice cream market category segmentation: \$ million, 2016-2021

Table 5: Brazil ice cream market geography segmentation: \$ million, 2021

Table 6: Brazil ice cream market distribution: % share, by value, 2021

Table 7: Brazil ice cream market value forecast: \$ million, 2021-26

Table 8: Brazil ice cream market volume forecast: million Kilograms, 2021-26

Table 9: Brazil ice cream market share: % share, by value, 2021

Table 10: Unilever Plc.: key facts

Table 11: Unilever Plc.: Annual Financial Ratios

Table 12: Unilever Plc.: Key Employees

Table 13: Froneri International Ltd: key facts

Table 14: Froneri International Ltd: Key Employees

Table 15: General Mills Inc: key facts

Table 16: General Mills Inc: Annual Financial Ratios

Table 17: General Mills Inc: Key Employees

Table 18: Brazil size of population (million), 2017-21

Table 19: Brazil gdp (constant 2005 prices, \$ billion), 2017-21

Table 20: Brazil gdp (current prices, \$ billion), 2017-21

Table 21: Brazil inflation, 2017-21

Table 22: Brazil consumer price index (absolute), 2017-21

Table 23: Brazil exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil ice cream market value: \$ million, 2016-21

Figure 2: Brazil ice cream market volume: million Kilograms, 2016-21

Figure 3: Brazil ice cream market category segmentation: \$ million, 2016-2021

Figure 4: Brazil ice cream market geography segmentation: % share, by value, 2021

Figure 5: Brazil ice cream market distribution: % share, by value, 2021

Figure 6: Brazil ice cream market value forecast: \$ million, 2021-26

Figure 7: Brazil ice cream market volume forecast: million Kilograms, 2021-26

Figure 8: Forces driving competition in the ice cream market in Brazil, 2021

Figure 9: Drivers of buyer power in the ice cream market in Brazil, 2021

Figure 10: Drivers of supplier power in the ice cream market in Brazil, 2021

Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in Brazil, 2021

Figure 12: Factors influencing the threat of substitutes in the ice cream market in Brazil, 2021

Figure 13: Drivers of degree of rivalry in the ice cream market in Brazil, 2021

Figure 14: Brazil ice cream market share: % share, by value, 2021

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