

Brazil Hybrid and Electric Cars Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Hybrid & Electric Cars in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons/sedans, hatchbacks, SUVs, 4x4s, and other related vehicles.

The Brazilian hybrid & electric cars market had total revenues of \$1,074.9 million in 2022, representing a compound annual growth rate (CAGR) of 59.3% between 2017 and 2022.

Market production volume increased with a CAGR of 52.5% between 2017 and 2022, to reach a total of 39,656.0 units in 2022.

The growth in the Brazilian hybrid & electric cars market is influenced by several macroeconomic factors, such as rising GDP, growing consumer confidence, and an increase in disposable income among individuals. For instance, according to

the Instituto Brasileiro de Economia, the FGV-IBRE Consumer Confidence Index in Brazil increased by 2 points to 96.8 in August 2023, surpassing market estimates of 93.3.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hybrid & electric cars market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Brazil

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil hybrid & electric cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Brazil hybrid & electric cars market by value in 2022?

What will be the size of the Brazil hybrid & electric cars market in 2027?

What factors are affecting the strength of competition in the Brazil hybrid & electric cars market?

How has the market performed over the last five years?

How large is Brazil's hybrid & electric cars market in relation to its regional counterparts?

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