

Brazil Home and Garden Product Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/B4B47ACDE893EN.html>

Date: December 2022

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: B4B47ACDE893EN

Abstracts

Brazil Home and Garden Product Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Home & Garden Product Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The home & garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crocery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g.

scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Brazilian home & garden product retail market had total revenues of \$23.1 billion in 2021, representing a compound annual growth rate (CAGR) of 5.4% between 2017 and 2021.

Home Improvement and Gardening Supplies Specialists account for the largest proportion of sales in the Brazilian home & garden product retail market in 2021, sales through this channel generated \$13.0 billion, equivalent to 56.1% of the market's overall value.

In contrast to many other retail sectors, the home and gardens product retail market has remained fairly resilient to the impact of the COVID-19 pandemic. Due to concerns about safety and virus transmission, many consumers have therefore spent more time within the home in 2020. On the other hand, in 2021, the market fell significantly owing to increase in out-of-home expenditure.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Brazil

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil home & garden product retail market with five year

forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil home & garden product retail market by value in 2021?

What will be the size of the Brazil home & garden product retail market in 2026?

What factors are affecting the strength of competition in the Brazil home & garden product retail market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's home & garden product retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the most significant M&A activity in recent years?

8 COMPANY PROFILES

- 8.1. Companhia Brasileira de Distribuicao
- 8.2. Magazine Luiza SA
- 8.3. Groupe Adeo SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil home & garden product retail market value: \$ billion, 2016–21

Table 2: Brazil home & garden product retail market category segmentation: % share, by value, 2016–2021

Table 3: Brazil home & garden product retail market category segmentation: \$ billion, 2016-2021

Table 4: Brazil home & garden product retail market geography segmentation: \$ billion, 2021

Table 5: Brazil home & garden product retail market distribution: % share, by value, 2021

Table 6: Brazil home & garden product retail market value forecast: \$ billion, 2021–26

Table 7: Companhia Brasileira de Distribuicao: key facts

Table 8: Companhia Brasileira de Distribuicao: Annual Financial Ratios

Table 9: Companhia Brasileira de Distribuicao: Key Employees

Table 10: Magazine Luiza SA: key facts

Table 11: Magazine Luiza SA: Annual Financial Ratios

Table 12: Magazine Luiza SA: Key Employees

Table 13: Groupe Adeo SA: key facts

Table 14: Groupe Adeo SA: Key Employees

Table 15: Brazil size of population (million), 2017–21

Table 16: Brazil gdp (constant 2005 prices, \$ billion), 2017–21

Table 17: Brazil gdp (current prices, \$ billion), 2017–21

Table 18: Brazil inflation, 2017–21

Table 19: Brazil consumer price index (absolute), 2017–21

Table 20: Brazil exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil home & garden product retail market value: \$ billion, 2016–21

Figure 2: Brazil home & garden product retail market category segmentation: \$ billion, 2016-2021

Figure 3: Brazil home & garden product retail market geography segmentation: % share, by value, 2021

Figure 4: Brazil home & garden product retail market distribution: % share, by value, 2021

Figure 5: Brazil home & garden product retail market value forecast: \$ billion, 2021–26

Figure 6: Forces driving competition in the home & garden product retail market in Brazil, 2021

Figure 7: Drivers of buyer power in the home & garden product retail market in Brazil, 2021

Figure 8: Drivers of supplier power in the home & garden product retail market in Brazil, 2021

Figure 9: Factors influencing the likelihood of new entrants in the home & garden product retail market in Brazil, 2021

Figure 10: Factors influencing the threat of substitutes in the home & garden product retail market in Brazil, 2021

Figure 11: Drivers of degree of rivalry in the home & garden product retail market in Brazil, 2021

I would like to order

Product name: Brazil Home and Garden Product Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/B4B47ACDE893EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B4B47ACDE893EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

