

# Brazil Gyms, Health and Fitness Clubs Market to 2027

<https://marketpublishers.com/r/BCB8863858D7EN.html>

Date: December 2023

Pages: 31

Price: US\$ 350.00 (Single User License)

ID: BCB8863858D7EN

## Abstracts

### Brazil Gyms, Health and Fitness Clubs Market to 2027

#### Summary

Gyms, Health & Fitness Clubs in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health.

The Brazilian gyms, health & fitness clubs market had total revenues of \$3.3 billion in 2022, representing a compound annual growth rate (CAGR) of 12.7% between 2017 and 2022.

The Brazilian market accounted for 64.6% of the South American gyms, health & fitness clubs market in 2022.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in

## Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Brazil

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil gyms, health & fitness clubs market with five year forecasts

### Reasons to Buy

What was the size of the Brazil gyms, health & fitness clubs market by value in 2022?

What will be the size of the Brazil gyms, health & fitness clubs market in 2027?

What factors are affecting the strength of competition in the Brazil gyms, health & fitness clubs market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's gyms, health & fitness clubs market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What trends have impacted the market?

## **8 COMPANY PROFILES**

8.1. SMARTfit Inc

8.2. Gold's Gym International Inc

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Brazil gyms, health & fitness clubs market value: \$ billion, 2017–22
- Table 2: Brazil gyms, health & fitness clubs market geography segmentation: \$ billion, 2022
- Table 3: Brazil gyms, health & fitness clubs market value forecast: \$ billion, 2022–27
- Table 4: SMARTfit Inc: key facts
- Table 5: SMARTfit Inc: Key Employees
- Table 6: Gold's Gym International Inc: key facts
- Table 7: Gold's Gym International Inc: Key Employees
- Table 8: Brazil size of population (million), 2018–22
- Table 9: Brazil gdp (constant 2005 prices, \$ billion), 2018–22
- Table 10: Brazil gdp (current prices, \$ billion), 2018–22
- Table 11: Brazil inflation, 2018–22
- Table 12: Brazil consumer price index (absolute), 2018–22
- Table 13: Brazil exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil gyms, health & fitness clubs market value: \$ billion, 2017–22

Figure 2: Brazil gyms, health & fitness clubs market geography segmentation: % share, by value, 2022

Figure 3: Brazil gyms, health & fitness clubs market value forecast: \$ billion, 2022–27

Figure 4: Forces driving competition in the gyms, health & fitness clubs market in Brazil, 2022

Figure 5: Drivers of buyer power in the gyms, health & fitness clubs market in Brazil, 2022

Figure 6: Drivers of supplier power in the gyms, health & fitness clubs market in Brazil, 2022

Figure 7: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Brazil, 2022

Figure 8: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Brazil, 2022

Figure 9: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Brazil, 2022

## I would like to order

Product name: Brazil Gyms, Health and Fitness Clubs Market to 2027

Product link: <https://marketpublishers.com/r/BCB8863858D7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BCB8863858D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970