

Brazil Government Spending Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Government Spending in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Government spending refers to the money spent by the government of a country to provide goods and services to its citizens. It helps to drive economic growth, create employment opportunities, and improve the standard of living for its citizens.

The Brazilian government spending market recorded revenues of \$1,023.5 billion in 2023, representing a compound annual growth rate (CAGR) of 8.8% between 2018 and 2023.

The social protection segment accounted for the market's largest proportion in 2023, with total revenues of \$244.1 billion, equivalent to 23.9% of the market's overall value.

Brazil captured a share of 8.5% of the Americas government spending market in

2023. Government spending across sectors is primarily driven by demographic trends, economic conditions, security considerations, public sentiment, and technological advancements. Demographics, including population size and age distribution, shape the need for investments in healthcare, education, and pensions. For instance, according to GlobalData, the total population of Brazil increased by 0.6% in 2023 from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the government spending market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the government spending market in Brazil

Leading company profiles reveal details of key government spending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil government spending market with five year forecasts

Reasons to Buy

What was the size of the Brazil government spending market by value in 2023?

What will be the size of the Brazil government spending market in 2028?

What factors are affecting the strength of competition in the Brazil government spending market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's government spending market?

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