

Brazil Generics Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Generics in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The Brazilian generics market had total revenues of \$2.3bn in 2021, representing a compound annual growth rate (CAGR) of 9.5% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2% between 2016 and 2021, to reach a total of 35.5 % in 2021.

Over the past five years, the Brazilian market recorded growth of 9.7%. Growth in the market has been driven by demographic trends.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Brazil

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil generics market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil generics market by value in 2021?

What will be the size of the Brazil generics market in 2026?

What factors are affecting the strength of competition in the Brazil generics market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's generics market?

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