

Brazil Games Software Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Games Software Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The games software market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope.

Brazil dominated the South American games software retail market in 2022 and captured a share of 65.2%.

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Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software retail market in Brazil

Leading company profiles reveal details of key games software retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil games software retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Brazil games software retail market by value in 2022?

What will be the size of the Brazil games software retail market in 2027?

What factors are affecting the strength of competition in the Brazil games software retail market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's games software retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What disruptors/challengers have changed the market in recent years?
- 7.4. What are the recent developments in the games software market?

8 COMPANY PROFILES

- 8.1. Americanas SA
- 8.2. Walmart Inc
- 8.3. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil games software retail market value: \$ million, 2017-22
- Table 2: Brazil games software retail market geography segmentation: \$ million, 2022
- Table 3: Brazil games software retail market distribution: % share, by value, 2022
- Table 4: Brazil games software retail market value forecast: \$ million, 2022-27
- Table 5: Americanas SA: key facts
- Table 6: Americanas SA: Annual Financial Ratios
- Table 7: Americanas SA: Key Employees
- Table 8: Walmart Inc: key facts
- Table 9: Walmart Inc: Annual Financial Ratios
- Table 10: Walmart Inc: Key Employees
- Table 11: Walmart Inc: Key Employees Continued
- Table 12: Walmart Inc: Key Employees Continued
- Table 13: Walmart Inc: Key Employees Continued
- Table 14: Amazon.com, Inc.: key facts
- Table 15: Amazon.com, Inc.: Annual Financial Ratios
- Table 16: Amazon.com, Inc.: Key Employees
- Table 17: Amazon.com, Inc.: Key Employees Continued
- Table 18: Brazil size of population (million), 2018-22
- Table 19: Brazil gdp (constant 2005 prices, \$ billion), 2018-22
- Table 20: Brazil gdp (current prices, \$ billion), 2018-22
- Table 21: Brazil inflation, 2018-22
- Table 22: Brazil consumer price index (absolute), 2018-22
- Table 23: Brazil exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Brazil games software retail market value: \$ million, 2017-22

Figure 2: Brazil games software retail market geography segmentation: % share, by value, 2022

Figure 3: Brazil games software retail market distribution: % share, by value, 2022

Figure 4: Brazil games software retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the games software retail market in Brazil, 2022

Figure 6: Drivers of buyer power in the games software retail market in Brazil, 2022

Figure 7: Drivers of supplier power in the games software retail market in Brazil, 2022

Figure 8: Factors influencing the likelihood of new entrants in the games software retail market in Brazil, 2022

Figure 9: Factors influencing the threat of substitutes in the games software retail market in Brazil, 2022

Figure 10: Drivers of degree of rivalry in the games software retail market in Brazil, 2022

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