

Brazil Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Footwear Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Brazilian footwear market had total revenues of \$4,654.2 million in 2021, representing a compound annual growth rate (CAGR) of 0.9% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Brazilian footwear market in 2021, sales through this channel generated \$2,679.2 million, equivalent to 57.6% of the market's overall value.

More than 800 million pairs of footwear are produced annually across the Brazil footwear sector, of which 15% are exported to international markets. According to Abical?ados, Brazilian Footwear Industries Association, between January to September 2021, the country exported 107.9 million pairs of shoes, witnessing a growth of 25% as compared to same period last year.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Brazil

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil footwear retail market with five year forecasts

REASONS TO BUY

What was the size of the Brazil footwear retail market by value in 2021?

What will be the size of the Brazil footwear retail market in 2026?

What factors are affecting the strength of competition in the Brazil footwear retail market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's footwear retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies to leading players follow?
- 7.3. Has there been any significant M&A activity in recent years?
- 7.4. How has sustainability influenced leading players?
- 7.5. What impact has Covid-19 had on leading players?

8 COMPANY PROFILES

- 8.1. SBF Group SA
- 8.2. Lojas Renner SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil footwear retail market value: \$ million, 2016-21

Table 2: Brazil footwear retail market category segmentation: % share, by value, 2016-2021

Table 3: Brazil footwear retail market category segmentation: \$ million, 2016-2021

Table 4: Brazil footwear retail market geography segmentation: \$ million, 2021

Table 5: Brazil footwear retail market distribution: % share, by value, 2021

Table 6: Brazil footwear retail market value forecast: \$ million, 2021-26

Table 7: SBF Group SA: key facts

Table 8: SBF Group SA: Annual Financial Ratios

Table 9: SBF Group SA: Key Employees

Table 10: Lojas Renner SA: key facts

Table 11: Lojas Renner SA: Annual Financial Ratios

Table 12: Lojas Renner SA: Key Employees

Table 13: Brazil size of population (million), 2017-21

Table 14: Brazil gdp (constant 2005 prices, \$ billion), 2017-21

Table 15: Brazil gdp (current prices, \$ billion), 2017-21

Table 16: Brazil inflation, 2017-21

Table 17: Brazil consumer price index (absolute), 2017-21

Table 18: Brazil exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil footwear retail market value: \$ million, 2016-21

Figure 2: Brazil footwear retail market category segmentation: \$ million, 2016-2021

Figure 3: Brazil footwear retail market geography segmentation: % share, by value, 2021

Figure 4: Brazil footwear retail market distribution: % share, by value, 2021

Figure 5: Brazil footwear retail market value forecast: \$ million, 2021-26

Figure 6: Forces driving competition in the footwear retail market in Brazil, 2021

Figure 7: Drivers of buyer power in the footwear retail market in Brazil, 2021

Figure 8: Drivers of supplier power in the footwear retail market in Brazil, 2021

Figure 9: Factors influencing the likelihood of new entrants in the footwear retail market in Brazil, 2021

Figure 10: Factors influencing the threat of substitutes in the footwear retail market in Brazil, 2021

Figure 11: Drivers of degree of rivalry in the footwear retail market in Brazil, 2021

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