

# Brazil Foodservice Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Brazil Foodservice Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Foodservice in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The Brazilian foodservice industry had total revenues of \$57.7 billion in 2021, representing a compound annual growth rate (CAGR) of -5.3% between 2016 and 2021.

Industry consumption volumes declined with a CAGR of -3.9% between 2016 and 2021, to reach a total of 21.4 billion transactions in 2021.

In 2021, the Brazilian foodservice industry recorded strong growth primarily due

to the strong recovery of economic activities as the Brazilian government eased COVID-19 restrictions.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Brazil

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil foodservice market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Brazil foodservice market by value in 2021?

What will be the size of the Brazil foodservice market in 2026?

What factors are affecting the strength of competition in the Brazil foodservice market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's foodservice market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How is technology being used by the leading companies?
- 7.4. How are consumer trends impacting foodservice companies?
- 7.5. How have players in the market responded to the COVID-19 pandemic?

## **8 COMPANY PROFILES**

- 8.1. McDonald's Corp
- 8.2. Restaurant Brands International Inc
- 8.3. Accor SA
- 8.4. Anheuser-Busch InBev SA/NV
- 8.5. Doctor's Associates Inc
- 8.6. Habib's
- 8.7. Yum! Brands, Inc.
- 8.8. Brazil Fast Food Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Brazil foodservice industry value: \$ million, 2016-21
- Table 2: Brazil foodservice industry volume: million transactions, 2016-21
- Table 3: Brazil foodservice industry category segmentation: % share, by value, 2016-2021
- Table 4: Brazil foodservice industry category segmentation: \$ million, 2016-2021
- Table 5: Brazil foodservice industry geography segmentation: \$ million, 2021
- Table 6: Brazil foodservice industry value forecast: \$ million, 2021-26
- Table 7: Brazil foodservice industry volume forecast: million transactions, 2021-26
- Table 8: McDonald's Corp: key facts
- Table 9: McDonald's Corp: Annual Financial Ratios
- Table 10: McDonald's Corp: Key Employees
- Table 11: McDonald's Corp: Key Employees Continued
- Table 12: McDonald's Corp: Key Employees Continued
- Table 13: Restaurant Brands International Inc: key facts
- Table 14: Restaurant Brands International Inc: Annual Financial Ratios
- Table 15: Restaurant Brands International Inc: Key Employees
- Table 16: Accor SA: key facts
- Table 17: Accor SA: Annual Financial Ratios
- Table 18: Accor SA: Key Employees
- Table 19: Accor SA: Key Employees Continued
- Table 20: Anheuser-Busch InBev SA/NV: key facts
- Table 21: Anheuser-Busch InBev SA/NV: Annual Financial Ratios
- Table 22: Anheuser-Busch InBev SA/NV: Key Employees
- Table 23: Anheuser-Busch InBev SA/NV: Key Employees Continued
- Table 24: Doctor's Associates Inc: key facts
- Table 25: Doctor's Associates Inc: Key Employees
- Table 26: Habib's: key facts
- Table 27: Habib's: Key Employees
- Table 28: Yum! Brands, Inc.: key facts
- Table 29: Yum! Brands, Inc.: Annual Financial Ratios
- Table 30: Yum! Brands, Inc.: Key Employees
- Table 31: Yum! Brands, Inc.: Key Employees Continued
- Table 32: Brazil Fast Food Corp: key facts
- Table 33: Brazil Fast Food Corp: Key Employees
- Table 34: Brazil size of population (million), 2017-21

Table 35: Brazil gdp (constant 2005 prices, \$ billion), 2017-21

Table 36: Brazil gdp (current prices, \$ billion), 2017-21

Table 37: Brazil inflation, 2017-21

Table 38: Brazil consumer price index (absolute), 2017-21

Table 39: Brazil exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil foodservice industry value: \$ million, 2016-21

Figure 2: Brazil foodservice industry volume: million transactions, 2016-21

Figure 3: Brazil foodservice industry category segmentation: \$ million, 2016-2021

Figure 4: Brazil foodservice industry geography segmentation: % share, by value, 2021

Figure 5: Brazil foodservice industry value forecast: \$ million, 2021-26

Figure 6: Brazil foodservice industry volume forecast: million transactions, 2021-26

Figure 7: Forces driving competition in the foodservice industry in Brazil, 2021

Figure 8: Drivers of buyer power in the foodservice industry in Brazil, 2021

Figure 9: Drivers of supplier power in the foodservice industry in Brazil, 2021

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in Brazil, 2021

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in Brazil, 2021

Figure 12: Drivers of degree of rivalry in the foodservice industry in Brazil, 2021

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