

Brazil Food and Grocery Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/BCBC014F9CC3EN.html>

Date: January 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: BCBC014F9CC3EN

Abstracts

Brazil Food and Grocery Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Food & Grocery Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Brazilian food and grocery retail market had total revenues of \$203.9 billion in 2021, representing a compound annual growth rate (CAGR) of 5.8% between 2017 and 2021.

Convenience stores (including independents) and gas stations account for the

largest proportion of sales in the Brazilian food and grocery retail market in 2021; sales through this channel generated \$94.1 billion, equivalent to 46.2% of the market's overall value.

The food segment was the market's most lucrative in 2021, with total revenues of \$145.7 billion, equivalent to 71.4% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Brazil

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil food & grocery retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil food & grocery retail market by value in 2021?

What will be the size of the Brazil food & grocery retail market in 2026?

What factors are affecting the strength of competition in the Brazil food & grocery retail market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's food & grocery retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What are the strategies and strengths of leading players?
- 7.3. What are the pricing strategies in the market?

8 COMPANY PROFILES

- 8.1. Casino Guichard-Perrachon SA
- 8.2. Carrefour SA
- 8.3. Walmart Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil food & grocery retail market value: \$ billion, 2016-21
- Table 2: Brazil food & grocery retail market category segmentation: % share, by value, 2016-2021
- Table 3: Brazil food & grocery retail market category segmentation: \$ billion, 2016-2021
- Table 4: Brazil food & grocery retail market geography segmentation: \$ billion, 2021
- Table 5: Brazil food & grocery retail market distribution: % share, by value, 2021
- Table 6: Brazil food & grocery retail market value forecast: \$ billion, 2021-26
- Table 7: Casino Guichard-Perrachon SA: key facts
- Table 8: Casino Guichard-Perrachon SA: Annual Financial Ratios
- Table 9: Casino Guichard-Perrachon SA: Key Employees
- Table 10: Carrefour SA: key facts
- Table 11: Carrefour SA: Annual Financial Ratios
- Table 12: Carrefour SA: Key Employees
- Table 13: Carrefour SA: Key Employees Continued
- Table 14: Walmart Inc: key facts
- Table 15: Walmart Inc: Annual Financial Ratios
- Table 16: Walmart Inc: Key Employees
- Table 17: Walmart Inc: Key Employees Continued
- Table 18: Walmart Inc: Key Employees Continued
- Table 19: Walmart Inc: Key Employees Continued
- Table 20: Brazil size of population (million), 2017-21
- Table 21: Brazil gdp (constant 2005 prices, \$ billion), 2017-21
- Table 22: Brazil gdp (current prices, \$ billion), 2017-21
- Table 23: Brazil inflation, 2017-21
- Table 24: Brazil consumer price index (absolute), 2017-21
- Table 25: Brazil exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil food & grocery retail market value: \$ billion, 2016-21

Figure 2: Brazil food & grocery retail market category segmentation: \$ billion, 2016-2021

Figure 3: Brazil food & grocery retail market geography segmentation: % share, by value, 2021

Figure 4: Brazil food & grocery retail market distribution: % share, by value, 2021

Figure 5: Brazil food & grocery retail market value forecast: \$ billion, 2021-26

Figure 6: Forces driving competition in the food & grocery retail market in Brazil, 2021

Figure 7: Drivers of buyer power in the food & grocery retail market in Brazil, 2021

Figure 8: Drivers of supplier power in the food & grocery retail market in Brazil, 2021

Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Brazil, 2021

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Brazil, 2021

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Brazil, 2021

I would like to order

Product name: Brazil Food and Grocery Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/BCBC014F9CC3EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BCBC014F9CC3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

