

Brazil Electricity Retailing Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Electricity Retailing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The Brazilian Electricity Retailing market had total revenues of \$49.7bn in 2021, representing a compound annual growth rate (CAGR) of 7% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.7% between 2016 and 2021, to reach a total of 477.7 TWh in 2021.

Hydropower supplies around two thirds of Brazil's electricity demand. Wind and solar power, and biomass make up other significant minorities making the use of

fossil based fuels minimal.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Brazil

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil electricity retailing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil electricity retailing market by value in 2021?

What will be the size of the Brazil electricity retailing market in 2026?

What factors are affecting the strength of competition in the Brazil electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's electricity retailing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What deals and investments have leading players made in recent years?

8 COMPANY PROFILES

- 8.1. Centrais Eletricas Brasileiras S.A.
- 8.2. Engie Brasil Energia SA
- 8.3. Companhia Energetica de Minas Gerais - CEMIG
- 8.4. CPFL Energia S.A.
- 8.5. Iberdrola, S.A.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil electricity retailing market value: \$ billion, 2016–21
- Table 2: Brazil electricity retailing market volume: TWh, 2016–21
- Table 3: Brazil electricity retailing market category segmentation: % share, by volume, 2016–2021
- Table 4: Brazil electricity retailing market category segmentation: TWh, 2016-2021
- Table 5: Brazil electricity retailing market geography segmentation: \$ billion, 2021
- Table 6: Brazil electricity retailing market value forecast: \$ billion, 2021–26
- Table 7: Brazil electricity retailing market volume forecast: TWh, 2021–26
- Table 8: Brazil electricity retailing market share: % share, by volume, 2021
- Table 9: Centrais Eletricas Brasileiras S.A.: key facts
- Table 10: Centrais Eletricas Brasileiras S.A.: Annual Financial Ratios
- Table 11: Centrais Eletricas Brasileiras S.A.: Key Employees
- Table 12: Engie Brasil Energia SA: key facts
- Table 13: Engie Brasil Energia SA: Annual Financial Ratios
- Table 14: Engie Brasil Energia SA: Key Employees
- Table 15: Companhia Energetica de Minas Gerais - CEMIG: key facts
- Table 16: Companhia Energetica de Minas Gerais - CEMIG: Annual Financial Ratios
- Table 17: Companhia Energetica de Minas Gerais - CEMIG: Key Employees
- Table 18: CPFL Energia S.A.: key facts
- Table 19: CPFL Energia S.A.: Annual Financial Ratios
- Table 20: CPFL Energia S.A.: Key Employees
- Table 21: Iberdrola, S.A.: key facts
- Table 22: Iberdrola, S.A.: Annual Financial Ratios
- Table 23: Iberdrola, S.A.: Key Employees
- Table 24: Brazil size of population (million), 2017–21
- Table 25: Brazil gdp (constant 2005 prices, \$ billion), 2017–21
- Table 26: Brazil gdp (current prices, \$ billion), 2017–21
- Table 27: Brazil inflation, 2017–21
- Table 28: Brazil consumer price index (absolute), 2017–21
- Table 29: Brazil exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil electricity retailing market value: \$ billion, 2016–21

Figure 2: Brazil electricity retailing market volume: TWh, 2016–21

Figure 3: Brazil electricity retailing market category segmentation: TWh, 2016-2021

Figure 4: Brazil electricity retailing market geography segmentation: % share, by value, 2021

Figure 5: Brazil electricity retailing market value forecast: \$ billion, 2021–26

Figure 6: Brazil electricity retailing market volume forecast: TWh, 2021–26

Figure 7: Forces driving competition in the electricity retailing market in Brazil, 2021

Figure 8: Drivers of buyer power in the electricity retailing market in Brazil, 2021

Figure 9: Drivers of supplier power in the electricity retailing market in Brazil, 2021

Figure 10: Factors influencing the likelihood of new entrants in the electricity retailing market in Brazil, 2021

Figure 11: Factors influencing the threat of substitutes in the electricity retailing market in Brazil, 2021

Figure 12: Drivers of degree of rivalry in the electricity retailing market in Brazil, 2021

Figure 13: Brazil electricity retailing market share: % share, by volume, 2021

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