

Brazil Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/BB8E434D85FBEN.html>

Date: March 2022

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: BB8E434D85FBEN

Abstracts

Brazil Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Credit Cards in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Brazilian credit cards sector had total balances outstanding of \$56.6 billion in 2021, representing a compound annual growth rate (CAGR) of 10.4% between 2016 and 2021.

Sector consumption volume increased with a CAGR of 11.5% between 2016 and 2021, to reach a total of 10.1 billion credit card transactions in 2021.

The use of credit cards for payments grew in terms of transaction value and volume, primarily due to the ability to purchase big-ticket items in installments.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Brazil

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil credit cards market with five year forecasts

REASONS TO BUY

What was the size of the Brazil credit cards market by value in 2021?

What will be the size of the Brazil credit cards market in 2026?

What factors are affecting the strength of competition in the Brazil credit cards market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's credit cards market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths/weaknesses of the leading players?
- 7.4. What are the main challengers to the incumbents?
- 7.5. How have leading players reacted to the COVID-19 pandemic?

8 COMPANY PROFILES

- 8.1. Banco do Brasil SA
- 8.2. Banco Bradesco SA
- 8.3. Banco Santander (Brasil) SA
- 8.4. Itau Unibanco Holding SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil credit cards market value: \$ billion, 2017–21

Table 2: Brazil credit cards market volume: million number of credit card transactions, 2017–21

Table 3: Brazil credit cards market geography segmentation: \$ billion, 2021

Table 4: Brazil credit cards market value forecast: \$ billion, 2021–26

Table 5: Brazil credit cards market volume forecast: million number of credit card transactions, 2021–26

Table 6: Banco do Brasil SA: key facts

Table 7: Banco do Brasil SA: Annual Financial Ratios

Table 8: Banco do Brasil SA: Key Employees

Table 9: Banco Bradesco SA: key facts

Table 10: Banco Bradesco SA: Annual Financial Ratios

Table 11: Banco Bradesco SA: Key Employees

Table 12: Banco Santander (Brasil) SA: key facts

Table 13: Banco Santander (Brasil) SA: Annual Financial Ratios

Table 14: Banco Santander (Brasil) SA: Key Employees

Table 15: Banco Santander (Brasil) SA: Key Employees Continued

Table 16: Itau Unibanco Holding SA: key facts

Table 17: Itau Unibanco Holding SA: Annual Financial Ratios

Table 18: Itau Unibanco Holding SA: Key Employees

Table 19: Itau Unibanco Holding SA: Key Employees Continued

Table 20: Brazil size of population (million), 2017–21

Table 21: Brazil gdp (constant 2005 prices, \$ billion), 2017–21

Table 22: Brazil gdp (current prices, \$ billion), 2017–21

Table 23: Brazil inflation, 2017–21

Table 24: Brazil consumer price index (absolute), 2017–21

Table 25: Brazil exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil credit cards market value: \$ billion, 2017–21

Figure 2: Brazil credit cards market volume: million number of credit card transactions, 2017–21

Figure 3: Brazil credit cards market geography segmentation: % share, by value, 2021

Figure 4: Brazil credit cards market value forecast: \$ billion, 2021–26

Figure 5: Brazil credit cards market volume forecast: million number of credit card transactions, 2021–26

Figure 6: Forces driving competition in the credit cards market in Brazil, 2021

Figure 7: Drivers of buyer power in the credit cards market in Brazil, 2021

Figure 8: Drivers of supplier power in the credit cards market in Brazil, 2021

Figure 9: Factors influencing the likelihood of new entrants in the credit cards market in Brazil, 2021

Figure 10: Factors influencing the threat of substitutes in the credit cards market in Brazil, 2021

Figure 11: Drivers of degree of rivalry in the credit cards market in Brazil, 2021

I would like to order

Product name: Brazil Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/BB8E434D85FBEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BB8E434D85FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970