

# Brazil Cereal Crops Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Cereal Crops in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The cereal crops sector consists of the production of maize, wheat, rice (paddy) & barley. The 'other' segment consists of other cereal crops such as sorghum, oats, millet, triticale, rye, mixed grain, buckwheat, canary seed and fonio. Production volumes are provided in tonnes and values are calculated at producer prices. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Brazilian cereal crops industry had total revenues of \$25.9 billion in 2021, representing a compound annual growth rate (CAGR) of 11.3% between 2016 and 2021.

Industry production volume increased with a CAGR of 2.0% between 2016 and 2021, to reach a total of 126.4 million tonnes in 2021.

The devaluation of the Brazilian currency led to the rise in prices of various cereal crops including rice, soybeans, wheat, and rice. The COVID-19 pandemic has worsened the economic turmoil, thereby further pushing the prices. However, the cereal producers across the country recorded a profitable season owing to the surge in price levels

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cereal crops market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cereal crops market in Brazil

Leading company profiles reveal details of key cereal crops market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil cereal crops market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil cereal crops market by value in 2021?

What will be the size of the Brazil cereal crops market in 2026?

What factors are affecting the strength of competition in the Brazil cereal crops market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's cereal crops market?

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