

# Brazil Car Rental Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Car Rental in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value includes car rentals for business, leisure purposes, and insurance replacement. Market volumes represent the size of the rental car fleet (absolute unit) within the respective countries. The calculation excludes leasing and long-term rentals. Taxis/cabs or other passenger vehicles driven by drivers are excluded from the calculation. Distribution channels are divided into airport and non-airport locations, with a focus on leisure and business segments. Other distribution channel represents the value of the fleet rented for insurance purpose.

The Brazilian car rentals market had total revenues of \$1,146.9 million in 2022, representing a negative compound annual growth rate (CAGR) of 0.1% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.4% between 2017 and

2022, to reach a total of 287,823.0 cars in 2022.

The leisure segment accounted for the market's largest proportion in 2022, with total revenues of \$555.0 million, equivalent to 48.4% of the market's overall value.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in Brazil

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil car rental market with five year forecasts

## Reasons to Buy

What was the size of the Brazil car rental market by value in 2022?

What will be the size of the Brazil car rental market in 2027?

What factors are affecting the strength of competition in the Brazil car rental market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's car rental market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What are the strengths of the leading players?

7.3. What are the latest developments of the leading players?

## **8 COMPANY PROFILES**

8.1. Unidas S.A.

8.2. Hertz Global Holdings Inc

8.3. Avis Budget Group Inc

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Brazil car rental market value: \$ billion, 2017–22

Table 2: Brazil car rental market volume: billion Car Fleet – Absolute Unit, 2017–22

Table 3: Brazil car rental market category segmentation: % share, by value, 2017–2022

Table 4: Brazil car rental market category segmentation: \$ billion, 2017-2022

Table 5: Brazil car rental market geography segmentation: \$ billion, 2022

Table 6: Brazil car rental market value forecast: \$ billion, 2022–27

Table 7: Brazil car rental market volume forecast: billion Car Fleet – Absolute Unit, 2022–27

Table 8: Unidas S.A.: key facts

Table 9: Unidas S.A.: Key Employees

Table 10: Hertz Global Holdings Inc: key facts

Table 11: Hertz Global Holdings Inc: Annual Financial Ratios

Table 12: Hertz Global Holdings Inc: Key Employees

Table 13: Hertz Global Holdings Inc: Key Employees Continued

Table 14: Avis Budget Group Inc: key facts

Table 15: Avis Budget Group Inc: Annual Financial Ratios

Table 16: Avis Budget Group Inc: Key Employees

Table 17: Brazil size of population (million), 2018–22

Table 18: Brazil gdp (constant 2005 prices, \$ billion), 2018–22

Table 19: Brazil gdp (current prices, \$ billion), 2018–22

Table 20: Brazil inflation, 2018–22

Table 21: Brazil consumer price index (absolute), 2018–22

Table 22: Brazil exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil car rental market value: \$ billion, 2017–22

Figure 2: Brazil car rental market volume: billion Car Fleet – Absolute Unit, 2017–22

Figure 3: Brazil car rental market category segmentation: \$ billion, 2017-2022

Figure 4: Brazil car rental market geography segmentation: % share, by value, 2022

Figure 5: Brazil car rental market value forecast: \$ billion, 2022–27

Figure 6: Brazil car rental market volume forecast: billion Car Fleet – Absolute Unit, 2022–27

Figure 7: Forces driving competition in the car rental market in Brazil, 2022

Figure 8: Drivers of buyer power in the car rental market in Brazil, 2022

Figure 9: Drivers of supplier power in the car rental market in Brazil, 2022

Figure 10: Factors influencing the likelihood of new entrants in the car rental market in Brazil, 2022

Figure 11: Factors influencing the threat of substitutes in the car rental market in Brazil, 2022

Figure 12: Drivers of degree of rivalry in the car rental market in Brazil, 2022

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