

# Brazil Car Rental Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/B4C75929C102EN.html>

Date: February 2023

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: B4C75929C102EN

## Abstracts

Brazil Car Rental Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

Car Rental in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value is made up of car rentals for business, leisure purposes and Insurance replacement. Market volumes represent the size of the rental car fleet within the respective countries. The calculation excludes leasing and long term rentals. Taxis/cabs or any other passenger vehicles driven by drivers are excluded from the calculation. The distribution channels are represented by airport and non airport locations calculated for leisure and business segments only. Other distribution channel represents the value of the fleet rented for insurance purpose. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Brazilian car rental market had total revenues of \$843.9 million in 2021, representing a compound annual growth rate (CAGR) of -2.7% between 2016

and 2021.

The size of the rental fleet declined with a CAGR of -1.5% between 2016 and 2021, to reach a total of 235.7 thousand vehicles in 2021.

Brazil authorities maintained domestic COVID-19 related restrictions in most states until June 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in Brazil

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil car rental market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Brazil car rental market by value in 2021?

What will be the size of the Brazil car rental market in 2026?

What factors are affecting the strength of competition in the Brazil car rental market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's car rental market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the past few years?
- 7.3. How are companies using technology to gain market share?
- 7.4. How have leading players been impacted by the COVID-19 pandemic?

## **8 COMPANY PROFILES**

- 8.1. Avis Budget Group Inc
- 8.2. Hertz Global Holdings Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Brazil car rental market value: \$ million, 2016–21

Table 2: Brazil car rental market volume: thousand vehicles, 2016–21

Table 3: Brazil car rental market category segmentation: % share, by value, 2016–2021

Table 4: Brazil car rental market category segmentation: \$ million, 2016–2021

Table 5: Brazil car rental market geography segmentation: \$ million, 2021

Table 6: Brazil car rental market distribution: % share, by value, 2021

Table 7: Brazil car rental market value forecast: \$ million, 2021–26

Table 8: Brazil car rental market volume forecast: thousand vehicles, 2021–26

Table 9: Avis Budget Group Inc: key facts

Table 10: Avis Budget Group Inc: Annual Financial Ratios

Table 11: Avis Budget Group Inc: Key Employees

Table 12: Hertz Global Holdings Inc: key facts

Table 13: Hertz Global Holdings Inc: Annual Financial Ratios

Table 14: Hertz Global Holdings Inc: Key Employees

Table 15: Hertz Global Holdings Inc: Key Employees Continued

Table 16: Brazil size of population (million), 2017–21

Table 17: Brazil gdp (constant 2005 prices, \$ billion), 2017–21

Table 18: Brazil gdp (current prices, \$ billion), 2017–21

Table 19: Brazil inflation, 2017–21

Table 20: Brazil consumer price index (absolute), 2017–21

Table 21: Brazil exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil car rental market value: \$ million, 2016–21

Figure 2: Brazil car rental market volume: thousand vehicles, 2016–21

Figure 3: Brazil car rental market category segmentation: \$ million, 2016-2021

Figure 4: Brazil car rental market geography segmentation: % share, by value, 2021

Figure 5: Brazil car rental market distribution: % share, by value, 2021

Figure 6: Brazil car rental market value forecast: \$ million, 2021–26

Figure 7: Brazil car rental market volume forecast: thousand vehicles, 2021–26

Figure 8: Forces driving competition in the car rental market in Brazil, 2021

Figure 9: Drivers of buyer power in the car rental market in Brazil, 2021

Figure 10: Drivers of supplier power in the car rental market in Brazil, 2021

Figure 11: Factors influencing the likelihood of new entrants in the car rental market in Brazil, 2021

Figure 12: Factors influencing the threat of substitutes in the car rental market in Brazil, 2021

Figure 13: Drivers of degree of rivalry in the car rental market in Brazil, 2021

## I would like to order

Product name: Brazil Car Rental Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/B4C75929C102EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B4C75929C102EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970