

Brazil BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/B9DF6C016D36EN.html>

Date: December 2022

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: B9DF6C016D36EN

Abstracts

Brazil BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

BPO Services in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.

The Brazilian BPO services market had total revenues of \$4,129.6 million in 2021, representing a compound annual growth rate (CAGR) of 5.6% between 2016 and 2021.

The vertical-specific BPO segment was the market's most lucrative in 2021, with total revenues of \$1,190.5 million, equivalent to 28.8% of the market's overall value.

The flourishing ICT sector and the growing tech savvy workforce is boosting the country's popularity as key outsourcing markets for IT and tech support operations among technology manufacturers worldwide.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in Brazil

Leading company profiles reveal details of key bpo services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil bpo services market with five year forecasts

REASONS TO BUY

What was the size of the Brazil bpo services market by value in 2021?

What will be the size of the Brazil bpo services market in 2026?

What factors are affecting the strength of competition in the Brazil bpo services market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's bpo services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What were the most recent market developments?

8 COMPANY PROFILES

- 8.1. Infosys Limited
- 8.2. HCL Technologies Limited
- 8.3. Genpact Ltd
- 8.4. ISS AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil BPO services market value: \$ million, 2016-21
- Table 2: Brazil BPO services market category segmentation: % share, by value, 2016-2021
- Table 3: Brazil BPO services market category segmentation: \$ million, 2016-2021
- Table 4: Brazil BPO services market geography segmentation: \$ million, 2021
- Table 5: Brazil BPO services market value forecast: \$ million, 2021-26
- Table 6: Infosys Limited: key facts
- Table 7: Infosys Limited: Annual Financial Ratios
- Table 8: Infosys Limited: Key Employees
- Table 9: Infosys Limited: Key Employees Continued
- Table 10: HCL Technologies Limited: key facts
- Table 11: HCL Technologies Limited: Annual Financial Ratios
- Table 12: HCL Technologies Limited: Key Employees
- Table 13: HCL Technologies Limited: Key Employees Continued
- Table 14: Genpact Ltd: key facts
- Table 15: Genpact Ltd: Annual Financial Ratios
- Table 16: Genpact Ltd: Key Employees
- Table 17: Genpact Ltd: Key Employees Continued
- Table 18: ISS AS: key facts
- Table 19: ISS AS: Annual Financial Ratios
- Table 20: ISS AS: Key Employees
- Table 21: ISS AS: Key Employees Continued
- Table 22: Brazil size of population (million), 2017-21
- Table 23: Brazil gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: Brazil gdp (current prices, \$ billion), 2017-21
- Table 25: Brazil inflation, 2017-21
- Table 26: Brazil consumer price index (absolute), 2017-21
- Table 27: Brazil exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil BPO services market value: \$ million, 2016-21

Figure 2: Brazil BPO services market category segmentation: \$ million, 2016-2021

Figure 3: Brazil BPO services market geography segmentation: % share, by value, 2021

Figure 4: Brazil BPO services market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the BPO services market in Brazil, 2021

Figure 6: Drivers of buyer power in the BPO services market in Brazil, 2021

Figure 7: Drivers of supplier power in the BPO services market in Brazil, 2021

Figure 8: Factors influencing the likelihood of new entrants in the BPO services market in Brazil, 2021

Figure 9: Factors influencing the threat of substitutes in the BPO services market in Brazil, 2021

Figure 10: Drivers of degree of rivalry in the BPO services market in Brazil, 2021

I would like to order

Product name: Brazil BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/B9DF6C016D36EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B9DF6C016D36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970