

Brazil Beer and Cider Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Beer & Cider in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The beer & cider market consist of the retail sale of beer and cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Brazilian beer & cider market had total revenues of \$30,503.4m in 2021, representing a compound annual growth rate (CAGR) of 4.9% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2% between 2016 and 2021, to reach a total of 14,555.5 million liters in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 8.8% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$46,525.7m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in Brazil

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil beer & cider market with five year forecasts

REASONS TO BUY

What was the size of the Brazil beer & cider market by value in 2021?

What will be the size of the Brazil beer & cider market in 2026?

What factors are affecting the strength of competition in the Brazil beer & cider market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's beer & cider market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian beer & cider market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years?
- 7.4. Which companies' market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. AB InBev UK Ltd
- 8.2. Heineken Holding NV
- 8.3. Cervejaria Petropolis SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil beer & cider market value: \$ million, 2016–21
- Table 2: Brazil beer & cider market volume: million liters, 2016–21
- Table 3: Brazil beer & cider market category segmentation: % share, by value, 2016–2021
- Table 4: Brazil beer & cider market category segmentation: \$ million, 2016-2021
- Table 5: Brazil beer & cider market geography segmentation: \$ million, 2021
- Table 6: Brazil beer & cider market distribution: % share, by volume, 2021
- Table 7: Brazil beer & cider market value forecast: \$ million, 2021–26
- Table 8: Brazil beer & cider market volume forecast: million liters, 2021–26
- Table 9: Brazil beer & cider market share: % share, by volume, 2021
- Table 10: AB InBev UK Ltd: key facts
- Table 11: AB InBev UK Ltd: Key Employees
- Table 12: Heineken Holding NV: key facts
- Table 13: Heineken Holding NV: Annual Financial Ratios
- Table 14: Heineken Holding NV: Key Employees
- Table 15: Cervejaria Petropolis SA: key facts
- Table 16: Cervejaria Petropolis SA: Key Employees
- Table 17: Brazil size of population (million), 2017–21
- Table 18: Brazil gdp (constant 2005 prices, \$ billion), 2017–21
- Table 19: Brazil gdp (current prices, \$ billion), 2017–21
- Table 20: Brazil inflation, 2017–21
- Table 21: Brazil consumer price index (absolute), 2017–21
- Table 22: Brazil exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

- Figure 1: Brazil beer & cider market value: \$ million, 2016–21
- Figure 2: Brazil beer & cider market volume: million liters, 2016–21
- Figure 3: Brazil beer & cider market category segmentation: \$ million, 2016-2021
- Figure 4: Brazil beer & cider market geography segmentation: % share, by value, 2021
- Figure 5: Brazil beer & cider market distribution: % share, by volume, 2021
- Figure 6: Brazil beer & cider market value forecast: \$ million, 2021–26
- Figure 7: Brazil beer & cider market volume forecast: million liters, 2021–26
- Figure 8: Forces driving competition in the beer & cider market in Brazil, 2021
- Figure 9: Drivers of buyer power in the beer & cider market in Brazil, 2021
- Figure 10: Drivers of supplier power in the beer & cider market in Brazil, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the beer & cider market in Brazil, 2021
- Figure 12: Factors influencing the threat of substitutes in the beer & cider market in Brazil, 2021
- Figure 13: Drivers of degree of rivalry in the beer & cider market in Brazil, 2021
- Figure 14: Brazil beer & cider market share: % share, by volume, 2021

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