

# Brazil Banks Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/BF8FFF0C442CEN.html>

Date: March 2022

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: BF8FFF0C442CEN

## Abstracts

Brazil Banks Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Banks in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Brazilian banks industry had total assets of \$1,654.2 billion in 2021, representing a compound annual growth rate (CAGR) of 8.8% between 2016 and 2021.

The bank credit segment was the industry's most successful in 2021, with total assets of \$758.8 billion, equivalent to 45.9% of the industry group's overall value.

The launch of the COVID-19 vaccine has had a positive impact on the banking industry, allowing consumers to return to their everyday lives and shopping patterns.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Brazil

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil banks market with five year forecasts

## REASONS TO BUY

What was the size of the Brazil banks market by value in 2021?

What will be the size of the Brazil banks market in 2026?

What factors are affecting the strength of competition in the Brazil banks market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of leading players?
- 7.4. How are leading players incorporating new technology into their offering?
- 7.5. What has been the most significant M&A activity in recent years?

## **8 COMPANY PROFILES**

- 8.1. Banco Bradesco SA
- 8.2. Banco do Brasil SA
- 8.3. Caixa Economica Federal
- 8.4. Itau Unibanco Holding SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Brazil banks industry value: \$ billion, 2017-21
- Table 2: Brazil banks industry category segmentation: \$ billion, 2021
- Table 3: Brazil banks industry geography segmentation: \$ billion, 2021
- Table 4: Brazil banks industry value forecast: \$ billion, 2021-26
- Table 5: Brazil banks industry share: % share, by value, 2021
- Table 6: Banco Bradesco SA: key facts
- Table 7: Banco Bradesco SA: Annual Financial Ratios
- Table 8: Banco Bradesco SA: Key Employees
- Table 9: Banco do Brasil SA: key facts
- Table 10: Banco do Brasil SA: Annual Financial Ratios
- Table 11: Banco do Brasil SA: Key Employees
- Table 12: Caixa Economica Federal: key facts
- Table 13: Caixa Economica Federal: Key Employees
- Table 14: Itau Unibanco Holding SA: key facts
- Table 15: Itau Unibanco Holding SA: Annual Financial Ratios
- Table 16: Itau Unibanco Holding SA: Key Employees
- Table 17: Itau Unibanco Holding SA: Key Employees Continued
- Table 18: Brazil size of population (million), 2017-21
- Table 19: Brazil gdp (constant 2005 prices, \$ billion), 2017-21
- Table 20: Brazil gdp (current prices, \$ billion), 2017-21
- Table 21: Brazil inflation, 2017-21
- Table 22: Brazil consumer price index (absolute), 2017-21
- Table 23: Brazil exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil banks industry value: \$ billion, 2017-21

Figure 2: Brazil banks industry category segmentation: % share, by value, 2021

Figure 3: Brazil banks industry geography segmentation: % share, by value, 2021

Figure 4: Brazil banks industry value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the banks industry in Brazil, 2021

Figure 6: Drivers of buyer power in the banks industry in Brazil, 2021

Figure 7: Drivers of supplier power in the banks industry in Brazil, 2021

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Brazil, 2021

Figure 9: Factors influencing the threat of substitutes in the banks industry in Brazil, 2021

Figure 10: Drivers of degree of rivalry in the banks industry in Brazil, 2021

Figure 11: Brazil banks industry share: % share, by value, 2021

## I would like to order

Product name: Brazil Banks Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/BF8FFF0C442CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BF8FFF0C442CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970