

Brazil Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Automotive Manufacturing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The Brazilian automotive manufacturing industry had total revenues of \$31.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of -1.8% over 2017–2022.

Industry production volumes declined with a negative CAGR of -7.1% over 2017–2022, to reach a total of 2.5 million units in 2022.

In 2022, the market recorded strong growth owing to steep increase in production of buses.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the automotive manufacturing market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Brazil

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil automotive manufacturing market by value in 2022?

What will be the size of the Brazil automotive manufacturing market in 2027?

What factors are affecting the strength of competition in the Brazil automotive manufacturing market?

How has the market performed over the last five years?

How large is Brazil's automotive manufacturing market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. How are strategic alliances used by the leading companies?

7.3. How is new technology shaping long-term strategies?

7.4. How are leading players progressing in the hybrid & electric vehicles segment?

7.5. What impact is the COVID-19 pandemic having on leading players?

7.6. What is the rationale for the recent joint venture/partnership activity?

8 COMPANY PROFILES

8.1. Honda Motor Co., Ltd.

8.2. Volkswagen AG

8.3. FCA U.S. LLC

8.4. Renault SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil automotive manufacturing industry value: \$ billion, 2017-22(e)
- Table 2: Brazil automotive manufacturing industry volume: thousand units, 2017–22(e)
- Table 3: Brazil automotive manufacturing industry category segmentation: % share, by volume, 2017–2022(e)
- Table 4: Brazil automotive manufacturing industry category segmentation: thousand units, 2017-2022
- Table 5: Brazil automotive manufacturing industry geography segmentation: \$ million, 2022(e)
- Table 6: Brazil automotive manufacturing industry value forecast: \$ billion, 2022-27
- Table 7: Brazil automotive manufacturing industry volume forecast: thousand units, 2022–27
- Table 8: Honda Motor Co., Ltd.: key facts
- Table 9: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 10: Honda Motor Co., Ltd.: Key Employees
- Table 11: Honda Motor Co., Ltd.: Key Employees Continued
- Table 12: Volkswagen AG: key facts
- Table 13: Volkswagen AG: Annual Financial Ratios
- Table 14: Volkswagen AG: Key Employees
- Table 15: Volkswagen AG: Key Employees Continued
- Table 16: Volkswagen AG: Key Employees Continued
- Table 17: FCA U.S. LLC: key facts
- Table 18: FCA U.S. LLC: Key Employees
- Table 19: Renault SA: key facts
- Table 20: Renault SA: Annual Financial Ratios
- Table 21: Renault SA: Key Employees
- Table 22: Renault SA: Key Employees Continued
- Table 23: Brazil size of population (million), 2018–22
- Table 24: Brazil gdp (constant 2005 prices, \$ billion), 2018–22
- Table 25: Brazil gdp (current prices, \$ billion), 2018–22
- Table 26: Brazil inflation, 2018–22
- Table 27: Brazil consumer price index (absolute), 2018–22
- Table 28: Brazil exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Brazil automotive manufacturing industry value: \$ billion, 2017-22(e)

Figure 2: Brazil automotive manufacturing industry volume: thousand units, 2017–22(e)

Figure 3: Brazil automotive manufacturing industry category segmentation: thousand units, 2017-2022

Figure 4: Brazil automotive manufacturing industry geography segmentation: % share, by value, 2022(e)

Figure 5: Brazil automotive manufacturing industry value forecast: \$ billion, 2022-27

Figure 6: Brazil automotive manufacturing industry volume forecast: thousand units, 2022–27

Figure 7: Forces driving competition in the automotive manufacturing industry in Brazil, 2022

Figure 8: Drivers of buyer power in the automotive manufacturing industry in Brazil, 2022

Figure 9: Drivers of supplier power in the automotive manufacturing industry in Brazil, 2022

Figure 10: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Brazil, 2022

Figure 11: Factors influencing the threat of substitutes in the automotive manufacturing industry in Brazil, 2022

Figure 12: Drivers of degree of rivalry in the automotive manufacturing industry in Brazil, 2022

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