

Brazil Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/B8C978F1D76EEN.html

Date: August 2022

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: B8C978F1D76EEN

Abstracts

Brazil Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Apparel & Non-Apparel Manufacturing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Brazilian market had total revenues of \$21.4 billion in 2021, representing a compound annual growth rate (CAGR) of 2.8% between 2016 and 2021.

The apparel segment was the market's most lucrative in 2021, with total revenues of \$17.8 billion, equivalent to 83.3% of the market's overall value.

The market recorded 4.5% growth in 2021, as the Brazilian market recovered from the COVID-19 impact. In 2020, the COVID-19 pandemic, which caused a decline in many markets and the wider economy, caused a shrinkage of 3.2% in



2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Brazil

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil apparel & non-apparel manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the Brazil apparel & non-apparel manufacturing market by value in 2021?

What will be the size of the Brazil apparel & non-apparel manufacturing market in 2026?

What factors are affecting the strength of competition in the Brazil apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's apparel & non-apparel manufacturing market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE



- 7.1. Who are the leading players?
- 7.2. Are there any trends impacting players in the market?
- 7.3. Have there been any strategic partnerships in recent years?
- 7.4. Are there any threats to leading players?

8 COMPANY PROFILES

- 8.1. Guararapes Confeccoes SA
- 8.2. Sao Paulo Alpargatas S.A.
- 8.3. PVH Corp
- 8.4. Companhia Hering

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Brazil apparel & non-apparel manufacturing market value: \$ million, 2016-21

Table 2: Brazil apparel & non-apparel manufacturing market category segmentation: %

share, by value, 2016-2021

Table 3: Brazil apparel & non-apparel manufacturing market category segmentation: \$

million, 2016-2021

Table 4: Brazil apparel & non-apparel manufacturing market geography segmentation: \$

million, 2021

Table 5: Brazil apparel & non-apparel manufacturing market value forecast: \$ million,

2021-26

Table 6: Guararapes Confeccoes SA: key facts

Table 7: Guararapes Confeccoes SA: Annual Financial Ratios

Table 8: Guararapes Confeccoes SA: Key Employees

Table 9: Sao Paulo Alpargatas S.A.: key facts

Table 10: Sao Paulo Alpargatas S.A.: Key Employees

Table 11: PVH Corp: key facts

Table 12: PVH Corp: Annual Financial Ratios

Table 13: PVH Corp: Key Employees

Table 14: PVH Corp: Key Employees Continued

Table 15: Companhia Hering: key facts

Table 16: Companhia Hering: Key Employees

Table 17: Brazil size of population (million), 2017-21

Table 18: Brazil gdp (constant 2005 prices, \$ billion), 2017-21

Table 19: Brazil gdp (current prices, \$ billion), 2017-21

Table 20: Brazil inflation, 2017-21

Table 21: Brazil consumer price index (absolute), 2017-21

Table 22: Brazil exchange rate, 2017-21



List Of Figures

LIST OF FIGURES

- Figure 1: Brazil apparel & non-apparel manufacturing market value: \$ million, 2016-21
- Figure 2: Brazil apparel & non-apparel manufacturing market category segmentation: \$ million, 2016-2021
- Figure 3: Brazil apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2021
- Figure 4: Brazil apparel & non-apparel manufacturing market value forecast: \$ million, 2021-26
- Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in Brazil, 2021
- Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in Brazil, 2021
- Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in Brazil, 2021
- Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in Brazil, 2021
- Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in Brazil, 2021
- Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in Brazil, 2021



I would like to order

Product name: Brazil Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis

and Forecast, 2017-2026

Product link: https://marketpublishers.com/r/B8C978F1D76EEN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B8C978F1D76EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

