

# Brandhouse Beverages (Pty) Ltd - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

#### **SUMMARY**

Brandhouse Beverages (Pty) Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY FINDINGS**

Detailed information on Brandhouse Beverages (Pty) Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Brandhouse Beverages (Pty) Ltd in the form of a SWOT analysis

An in-depth view of the business model of Brandhouse Beverages (Pty) Ltd including a breakdown and examination of key business segments

Intelligence on Brandhouse Beverages (Pty) Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Brandhouse Beverages (Pty) Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



# and key trends

#### **REASONS TO BUY**

Gain understanding of Brandhouse Beverages (Pty) Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Brandhouse Beverages (Pty) Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Brandhouse Beverages (Pty) Ltd's business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

Brandhouse Beverages (Pty) Ltd (Brandhouse) is a premium alcoholic beverage company, based in South Africa. The company is a joint venture between three companies: Diageo, Heineken International and Namibia Breweries Limited. It offers premium beer, white and brown spirits, ready-to-drink (RTD)s, cider and flavored alcoholic beverages. Brandhouse's major brands are Amstel, Kilkenny, Guinness, Heineken, Windhoek, Johnnie Walker, Gilbey's, Bailey's, Jose Cuervo, Smirnoff, Captain Morgan and Strongbow. The company has offices in Elandsfontein, Durban and Bloemfontein in South Africa, and an office in East London, the UK. It also operates a brewery, Sedibeng Brewery, in Johannesburg and a distribution center in Pretoria. The company is headquartered in Cape Town, South Africa.



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Brandhouse Beverages (Pty) Ltd



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