

BPO Services in the United States

<https://marketpublishers.com/r/B7BB5DA7D7CEN.html>

Date: November 2020

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: B7BB5DA7D7CEN

Abstracts

BPO Services in the United States

Summary

BPO Services in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.

The US BPO services market is expected to generate total revenues of \$91.4bn in 2020, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2020.

The HR outsourcing segment is expected to be the market's most lucrative in 2020, with total revenues of \$28.4bn, equivalent to 31.1% of the market's overall value.

The strong growth of business activity in 2019, based on improved confidence

regarding the macroeconomic environment, boosted demand in the market that year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in the United States

Leading company profiles reveal details of key bpo services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States bpo services market with five year forecasts

Reasons to Buy

What was the size of the United States bpo services market by value in 2020?

What will be the size of the United States bpo services market in 2025?

What factors are affecting the strength of competition in the United States bpo services market?

How has the market performed over the last five years?

What are the main segments that make up the United States's bpo services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What were the most recent market developments?

8 COMPANY PROFILES

- 8.1. Accenture plc
- 8.2. Infosys Limited
- 8.3. Cognizant Technology Solutions Corp
- 8.4. SYNnex Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States bpo services market value: \$ million, 2016-20(e)
- Table 2: United States bpo services market category segmentation: \$ million, 2020(e)
- Table 3: United States bpo services market geography segmentation: \$ million, 2020(e)
- Table 4: United States bpo services market value forecast: \$ million, 2020-25
- Table 5: Accenture plc: key facts
- Table 6: Accenture plc: Key Employees
- Table 7: Accenture plc: Key Employees Continued
- Table 8: Infosys Limited: key facts
- Table 9: Infosys Limited: Key Employees
- Table 10: Infosys Limited: Key Employees Continued
- Table 11: Cognizant Technology Solutions Corp: key facts
- Table 12: Cognizant Technology Solutions Corp: Key Employees
- Table 13: Cognizant Technology Solutions Corp: Key Employees Continued
- Table 14: SYNEX Corporation: key facts
- Table 15: SYNEX Corporation: Key Employees
- Table 16: SYNEX Corporation: Key Employees Continued
- Table 17: United States size of population (million), 2016-20
- Table 18: United States gdp (constant 2005 prices, \$ billion), 2016-20
- Table 19: United States gdp (current prices, \$ billion), 2016-20
- Table 20: United States inflation, 2016-20
- Table 21: United States consumer price index (absolute), 2016-20
- Table 22: United States exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: United States bpo services market value: \$ million, 2016-20(e)

Figure 2: United States bpo services market category segmentation: % share, by value, 2020(e)

Figure 3: United States bpo services market geography segmentation: % share, by value, 2020(e)

Figure 4: United States bpo services market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the bpo services market in the United States, 2020

Figure 6: Drivers of buyer power in the bpo services market in the United States, 2020

Figure 7: Drivers of supplier power in the bpo services market in the United States, 2020

Figure 8: Factors influencing the likelihood of new entrants in the bpo services market in the United States, 2020

Figure 9: Factors influencing the threat of substitutes in the bpo services market in the United States, 2020

Figure 10: Drivers of degree of rivalry in the bpo services market in the United States, 2020

COMPANIES MENTIONED

Accenture plc

Infosys Limited

Cognizant Technology Solutions Corp

SYNNEX Corporation

I would like to order

Product name: BPO Services in the United States

Product link: <https://marketpublishers.com/r/B7BB5DA7D7CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B7BB5DA7D7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970