

BPO Services in Turkey

<https://marketpublishers.com/r/BEB807A97C3EN.html>

Date: November 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: BEB807A97C3EN

Abstracts

BPO Services in Turkey

Summary

BPO Services in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.

The Turkish BPO services market is expected to generate total revenues of \$1.6bn in 2020, representing a compound annual growth rate (CAGR) of 1.1% between 2016 and 2020.

The HR outsourcing segment is expected to be the market's most lucrative in 2020, with total revenues of \$0.5bn, equivalent to 32.4% of the market's overall value.

Demand in the market has been driven mainly by large companies in their effort

to achieve cost savings within the turmoil of the Turkish economy.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in Turkey

Leading company profiles reveal details of key bpo services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey bpo services market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Turkey bpo services market by value in 2020?

What will be the size of the Turkey bpo services market in 2025?

What factors are affecting the strength of competition in the Turkey bpo services market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's bpo services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What were the most recent market developments?

8 COMPANY PROFILES

- 8.1. Accenture plc
- 8.2. Wipro Ltd
- 8.3. ISS AS
- 8.4. TTEC Holdings Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey bpo services market value: \$ million, 2016-20(e)
Table 2: Turkey bpo services market category segmentation: \$ million, 2020(e)
Table 3: Turkey bpo services market geography segmentation: \$ million, 2020(e)
Table 4: Turkey bpo services market value forecast: \$ million, 2020-25
Table 5: Accenture plc: key facts
Table 6: Accenture plc: Key Employees
Table 7: Accenture plc: Key Employees Continued
Table 8: Wipro Ltd: key facts
Table 9: Wipro Ltd: Key Employees
Table 10: Wipro Ltd: Key Employees Continued
Table 11: ISS AS: key facts
Table 12: ISS AS: Key Employees
Table 13: TTEC Holdings Inc.: key facts
Table 14: TTEC Holdings Inc.: Key Employees
Table 15: Turkey size of population (million), 2016-20
Table 16: Turkey gdp (constant 2005 prices, \$ billion), 2016-20
Table 17: Turkey gdp (current prices, \$ billion), 2016-20
Table 18: Turkey inflation, 2016-20
Table 19: Turkey consumer price index (absolute), 2016-20
Table 20: Turkey exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Turkey bpo services market value: \$ million, 2016-20(e)

Figure 2: Turkey bpo services market category segmentation: % share, by value, 2020(e)

Figure 3: Turkey bpo services market geography segmentation: % share, by value, 2020(e)

Figure 4: Turkey bpo services market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the bpo services market in Turkey, 2020

Figure 6: Drivers of buyer power in the bpo services market in Turkey, 2020

Figure 7: Drivers of supplier power in the bpo services market in Turkey, 2020

Figure 8: Factors influencing the likelihood of new entrants in the bpo services market in Turkey, 2020

Figure 9: Factors influencing the threat of substitutes in the bpo services market in Turkey, 2020

Figure 10: Drivers of degree of rivalry in the bpo services market in Turkey, 2020

COMPANIES MENTIONED

Accenture plc

Wipro Ltd

ISS AS

TTEC Holdings Inc.

I would like to order

Product name: BPO Services in Turkey

Product link: <https://marketpublishers.com/r/BEB807A97C3EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BEB807A97C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970