

# **BPO Services BRIC (Brazil, Russia, India, China) Industry Guide 2016-2025**

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## **Abstracts**

BPO Services BRIC (Brazil, Russia, India, China) Industry Guide 2016-2025

### **SUMMARY**

The BRIC BPO Services industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the bpo services industry and had a total market value of \$41,474.8 million in 2020. China was the fastest growing country with a CAGR of 2.2% over the 2016-20 period.

Within the bpo services industry, China is the leading country among the BRIC nations with market revenues of \$24,987.0 million in 2020. This was followed by India, Brazil and Russia with a value of \$7,871.6, \$4,731.8, and \$3,884.5 million, respectively.

China is expected to lead the bpo services industry in the BRIC nations with a value of \$34,537.6 million in 2025, followed by India, Brazil, Russia with expected values of \$10,551.9, \$6,280.3 and \$5,319.2 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC bpo services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC bpo services market

Leading company profiles reveal details of key bpo services market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC bpo services market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC bpo services market by value in 2020?

What will be the size of the BRIC bpo services market in 2025?

What factors are affecting the strength of competition in the BRIC bpo services market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC bpo services market?

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