

Bouygues Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

Bouygues Group - Strategy, SWOT and Corporate Finance Report

SUMMARY

Bouygues Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Bouygues Group (Bouygues or 'the group') is a diversified industrial organization. Its business lines include construction, telecom and media. The group primarily operates in Europe. It is headquartered in Paris cedex, France, and employed 120,254 people as on December 31, 2015.

SCOPE

Detailed information on Bouygues Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Bouygues Group in the form of a SWOT analysis

An in-depth view of the business model of Bouygues Group including a breakdown and examination of key business segments

Intelligence on Bouygues Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bouygues Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Bouygues Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bouygues Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bouygues Group's business structure, strategy and prospects.

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