

# Boursorama SA - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/B38DE83AB02EN.html>

Date: August 2023

Pages: 32

Price: US\$ 175.00 (Single User License)

ID: B38DE83AB02EN

## Abstracts

Boursorama SA %li%Strategy, SWOT and Corporate Finance Report

### Summary

Boursorama SA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Boursorama SA (Boursorama), a subsidiary of Societe Generale SA, is a provider of online financial solutions in the fields of banking, financial information, and brokerage. It offers a range of banking solutions such as transactional and investment accounts; debit and credit cards; lending for personal needs, mortgage, property, and other financing requirements; and investment products such as Undertakings for Collective Investment in Transferable Securities (UCITS) and life insurance vehicles, which includes a range of solutions for investing in equities, trackers, warrants, certificates, turbos, deferred settlement service, CFDs, and forex, among others. The company provides users access to stock quotes, financial and economic news, and information about companies. Boursorama is headquartered in Cedex, Paris, France

### Scope

Detailed information on Boursorama SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Boursorama SA in the form of a SWOT analysis

An in-depth view of the business model of Boursorama SA including a breakdown and examination of key business segments

Intelligence on Boursorama SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Boursorama SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Boursorama SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Boursorama SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Boursorama SA's business structure, strategy and prospects.

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