

The Boston Consulting Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

The Boston Consulting Group - Strategy, SWOT and Corporate Finance Report

SUMMARY

The Boston Consulting Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

The Boston Consulting Group (BCG or 'the company') is a global management consulting company and offers business strategy related services. These comprise of big data and advanced analytics; change management; corporate development and finance; globalization; innovation and product development; lean and manufacturing; marketing and sales; mergers and acquisitions (M&A) and divestitures operations; people and organization; post-merger integration; pricing; procurement; smart simplicity; strategy; sustainability; and technology and digital transformation. It caters to the needs of energy and utilities, consumer products, transportation, travel and tourism, automotive and metals and mining, for a few. It has operations in North America, Africa, Asia Pacific, Central and South America, Europe and the Middle East. BCG is headquartered in Boston, Massachusetts, the US.

SCOPE

Detailed information on The Boston Consulting Group required for business and

competitor intelligence needs

A study of the major internal and external factors affecting The Boston Consulting Group in the form of a SWOT analysis

An in-depth view of the business model of The Boston Consulting Group including a breakdown and examination of key business segments

Intelligence on The Boston Consulting Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Boston Consulting Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of The Boston Consulting Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Boston Consulting Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Boston Consulting Group's business structure, strategy and prospects.

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