

# Books in United Kingdom

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## Abstracts

Books in United Kingdom

### SUMMARY

Books in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The books market is comprised of the value of total retail sales of physical and digital books.

The UK books market had total revenues of \$7.9bn in 2019, representing a compound annual growth rate (CAGR) of 4.5% between 2015 and 2019.

The Booksellers Association reported a that the number of UK independent bookshops grew to 890 shops at the end of 2019, up from 883 in 2018, and 868 in 2017.

The physical segment was the market's most lucrative in 2019, with total revenues of \$4.5bn, equivalent to 56.5% of the market's overall value.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the books market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United Kingdom

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom books market with five year forecasts

## **REASONS TO BUY**

What was the size of the United Kingdom books market by value in 2019?

What will be the size of the United Kingdom books market in 2024?

What factors are affecting the strength of competition in the United Kingdom books market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's books market?

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