

# Books in Japan

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## Abstracts

### Books in Japan

#### Summary

Books in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The Japanese book market had total revenues of \$10.5 billion in 2023, representing a negative compound annual growth rate (CAGR) of 5.6% between 2018 and 2023.

The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$6.8 billion, equivalent to 65.2% of the market's overall value.

Japan accounted for an 11.9% share of the Asia-Pacific book market in 2023.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the books market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Japan

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan books market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Japan books market by value in 2023?

What will be the size of the Japan books market in 2028?

What factors are affecting the strength of competition in the Japan books market?

How has the market performed over the last five years?

Who are the top competitors in Japan's books market?

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