

Books in Germany

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Abstracts

Books in Germany

Summary

Books in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The German book market had total revenues of \$10.5 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.5% between 2018 and 2023.

The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$7.3 billion, equivalent to 69.8% of the market's overall value.

Germany accounted for a 31.3% share of the European book market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the books market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Germany

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany books market with five year forecasts

Reasons to Buy

What was the size of the Germany books market by value in 2023?

What will be the size of the Germany books market in 2028?

What factors are affecting the strength of competition in the Germany books market?

How has the market performed over the last five years?

What are the main segments that make up Germany's books market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What strategies have leading players followed in recent years?
- 7.4. What have been the most significant mergers and acquisitions recently?

8 COMPANY PROFILES

- 8.1. H Hugendubel GmbH & Co KG
- 8.2. Thalia Bucher GmbH
- 8.3. Bertelsmann SE & Co KgaA
- 8.4. Amazon.com Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany books market value: \$ million, 2018-23

Table 2: Germany books market category segmentation: % share, by value, 2018-2023

Table 3: Germany books market category segmentation: \$ million, 2018-2023

Table 4: Germany books market geography segmentation: \$ million, 2023

Table 5: Germany books market value forecast: \$ million, 2023-28

Table 6: H Hugendubel GmbH & Co KG: key facts

Table 7: H Hugendubel GmbH & Co KG: Key Employees

Table 8: Thalia Bucher GmbH: key facts

Table 9: Thalia Bucher GmbH: Key Employees

Table 10: Bertelsmann SE & Co KgaA: key facts

Table 11: Bertelsmann SE & Co KgaA: Key Employees

Table 12: Bertelsmann SE & Co KgaA: Key Employees Continued

Table 13: Amazon.com Inc: key facts

Table 14: Amazon.com Inc: Annual Financial Ratios

Table 15: Amazon.com Inc: Key Employees

Table 16: Amazon.com Inc: Key Employees Continued

Table 17: Germany size of population (million), 2019-23

Table 18: Germany gdp (constant 2005 prices, \$ billion), 2019-23

Table 19: Germany gdp (current prices, \$ billion), 2019-23

Table 20: Germany inflation, 2019-23

Table 21: Germany consumer price index (absolute), 2019-23

Table 22: Germany exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Germany books market value: \$ million, 2018-23

Figure 2: Germany books market category segmentation: \$ million, 2018-2023

Figure 3: Germany books market geography segmentation: % share, by value, 2023

Figure 4: Germany books market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the books market in Germany, 2023

Figure 6: Drivers of buyer power in the books market in Germany, 2023

Figure 7: Drivers of supplier power in the books market in Germany, 2023

Figure 8: Factors influencing the likelihood of new entrants in the books market in Germany, 2023

Figure 9: Factors influencing the threat of substitutes in the books market in Germany, 2023

Figure 10: Drivers of degree of rivalry in the books market in Germany, 2023

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