

Books in France

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Abstracts

Books in France

Summary

Books in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The French book market had total revenues of \$3.2 billion in 2023, representing a compound annual growth rate (CAGR) of 0.2% between 2018 and 2023.

The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$2.5 billion, equivalent to 79% of the market's overall value.

France accounted for a 9.5% share of the European book market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in France

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France books market with five year forecasts

Reasons to Buy

What was the size of the France books market by value in 2023?

What will be the size of the France books market in 2028?

What factors are affecting the strength of competition in the France books market?

How has the market performed over the last five years?

What are the main segments that make up France's books market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies have leading players followed in recent years?
- 7.3. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Fnac Darty SA
- 8.2. Sauramps
- 8.3. Amazon.com Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France books market value: \$ million, 2018-23
- Table 2: France books market category segmentation: % share, by value, 2018-2023
- Table 3: France books market category segmentation: \$ million, 2018-2023
- Table 4: France books market geography segmentation: \$ million, 2023
- Table 5: France books market value forecast: \$ million, 2023-28
- Table 6: Fnac Darty SA: key facts
- Table 7: Fnac Darty SA: Annual Financial Ratios
- Table 8: Fnac Darty SA: Key Employees
- Table 9: Sauramps: key facts
- Table 10: Amazon.com Inc: key facts
- Table 11: Amazon.com Inc: Annual Financial Ratios
- Table 12: Amazon.com Inc: Key Employees
- Table 13: Amazon.com Inc: Key Employees Continued
- Table 14: France size of population (million), 2019-23
- Table 15: France gdp (constant 2005 prices, \$ billion), 2019-23
- Table 16: France gdp (current prices, \$ billion), 2019-23
- Table 17: France inflation, 2019-23
- Table 18: France consumer price index (absolute), 2019-23
- Table 19: France exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: France books market value: \$ million, 2018-23

Figure 2: France books market category segmentation: \$ million, 2018-2023

Figure 3: France books market geography segmentation: % share, by value, 2023

Figure 4: France books market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the books market in France, 2023

Figure 6: Drivers of buyer power in the books market in France, 2023

Figure 7: Drivers of supplier power in the books market in France, 2023

Figure 8: Factors influencing the likelihood of new entrants in the books market in France, 2023

Figure 9: Factors influencing the threat of substitutes in the books market in France, 2023

Figure 10: Drivers of degree of rivalry in the books market in France, 2023

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